

# SRI KRISHNA DEGREE COLLEGE

Permanently Affiliated to Bengaluru City University

Accredited by NAAC with B Grade, ISO certified

ITI Layout, BSK 3rd Stage, Bangalore-85



## ANNUAL REPORT 2016-17



Sri Krishna Degree College  
DEPARTMENT OF COMMERCE  
2016 - 2017

## 1. VISION & MISSION

### VISION:

To equip students to face the present day world by imparting perfect academic culture and moral principles.

### MISSION:

To provide quality education with appealing atmosphere and help students to transform into individual with high integrity and uniqueness.

### Core Values:

Inculcate, Intellect, Innovation

## 2. Faculty Profile

| Sl no | Name                     | Qualification               |
|-------|--------------------------|-----------------------------|
| 1.    | Mrs. Saraswathi Kumabale | MBA, SLET (Ph.D)            |
| 2.    | Mrs. Hamsaveni D         | M.com, PGDFM                |
| 3.    | Miss. Vandana S L Gowda  | M.com., MBA                 |
| 4     | Mr. Ravi.N               | M.com, M.Phil, MBA          |
| 5     | Mr. Muruga Boopathy L    | M.com, M.Phil               |
| 6     | Mrs. Kusuma GS           | M.com, M.Phil, PGDFM, (MBA) |

|     |                            |                                |
|-----|----------------------------|--------------------------------|
| 7.  | Mrs. Deepa K               | M.com, M.Phil, PGDBA (MBA)     |
| 8   | Mrs. Poornima Jogi         | M.com, M.Phil (MBA) (Ph.D)     |
| 9.  | Miss. Sudha S              | MBA                            |
| 10. | Mrs. Soumya T K            | M.com, M.Phil                  |
| 11. | Miss. Suma S               | M.com, MBA, M.phil ( CA Inter) |
| 12. | Mr. Siddavantam Habibuddin | M.com, M.Phil, PGDBA           |

**3. a) Staff Achievements/Contribution:**

| JUNE 2016-MAY 2017 |             |                                 |   |             |   |
|--------------------|-------------|---------------------------------|---|-------------|---|
| <i>Sl no</i>       | <i>Name</i> | <i>Workshop/conf<br/>erence</i> | <i>Title</i>                                | <i>Date</i> | <i>Host college name</i>                            |
| 1                  | Deepa K     | Workshop                        | Benchmarking in Educational Institutions    | 2/3/2017    | Sheshadripuram Institute of Commerce and Management |
| 2                  | Deepa K     | FDP                             | Goods and Service tax                       | 2/10/2017   | VVN Degree College                                  |
| 3                  | Sudha S     | National Conference             | International Trad and Regional Integration | 9/27/2016   | Adarsh Group of Institutions                        |
| 4                  | Suma S      | FDP                             | Goods and Service tax                       | 2/10/2017   | VVN Degree College                                  |
| 5                  | Sudha S     | FDP                             | Goods and Service tax                       | 2/10/2017   | VVN Degree College                                  |
| 6                  | Sowmya T K  | FDP                             | Goods and Service tax                       | 2/10/2017   | VVN Degree College                                  |

4. No. of Students: 484

5. Student Activities:

a) Intercollegiate Activities

| SL.NO | NAME                        | DATE         | COLLEGE                               | EVENT                | PRIZE             |
|-------|-----------------------------|--------------|---------------------------------------|----------------------|-------------------|
| 1     | Ranjitha<br>(1st yr BCOM)   | 24-01-2017   | St. Pauls college                     | Best out of waste    | 3rd prize         |
| 2     | Vaibhavi S<br>(3rd yr BCOM) | 24-01-2017   | St. Pauls college                     | Cooling without fire | 1st prize         |
| 3     | Dhanushree(1st yr BCOM)     | 19-01-2017   | VET first grade college               | Group singing        | 1st prize         |
|       |                             |              | VVN degree college                    | Group singing        | 2nd prize         |
| 4     | Bhavana U (1st yr BCOM)     |              | VVN degree college                    | Group singing        | 2nd prize         |
|       |                             |              | Bharat matha                          | Solo singing         | 2nd prize         |
|       |                             | (19-01-2017) | VET first grade college               | Group singing        | 1st prize         |
|       |                             |              | Akhil Bharatiya Vidyarthi Parishad    | Solo Singing         | 3rd prize         |
| 5     | Karthik M R (1st yrBCOM)    |              | Bharat matha                          | Kannada Debate       | Consolation prize |
|       |                             |              | Shree Sharadha Vidyapeeta             | Kannada Debate       | 7th prize         |
|       |                             | (09-03-2017) | RajaRajeshwari College of Engineering | Cinemapedia          | Participated      |
| 6     | Varshini.K (2nd yr BCOM)    |              | VVN degree college                    | Ikbona               | 1st prize         |
|       |                             | (24-01-2017) | St. Pauls college                     | Rangoli              | 2nd prize         |
|       |                             | (24-01-2017) | St. Pauls college                     | Mahendi              | 2nd prize         |

|    |                               |              |                                    |                                  |              |
|----|-------------------------------|--------------|------------------------------------|----------------------------------|--------------|
|    |                               | (24-01-2017) | St. Pauls college                  | Cooking without fire             | 3rd prize    |
|    |                               | (24-01-2017) | Surana College                     | Inter college fest               | Participated |
|    |                               | (12-01-2016) | Surana college                     | Rangoli                          | 2nd prize    |
|    |                               |              | Akhil Bharatiya Vidyarthi Parishad | Art-work                         | 1st prize    |
|    |                               |              | C.B.Bhandari Jain College          | Mahendi                          | 3rd prize    |
|    |                               |              | C.B.Bhandari Jain College          | Personal Grooming                | 2nd prize    |
|    |                               |              | Akhil Bharatiya                    | Participated                     |              |
|    |                               |              | Vidyarthi Parishad                 | Mahendi                          | 1st prize    |
| 7  | Chaitra B (3rd yr BCOM)       | (24-01-2017) | St. Pauls college                  | Rangoli                          | 2nd prize    |
|    |                               | (24-01-2017) | St. Pauls college                  | Mahendi                          | 2nd prize    |
|    |                               | (19-01-2017) | VVN degree college                 | Group singing                    | 2nd prize    |
|    |                               | (19-01-2017) | VET first grade college            | Group singing                    | 1st prize    |
| 8  | Bhuvaneshwari S (3rd yr BCOM) | (19-01-2017) | VET first grade college            | Group singing                    | 1st prize    |
|    |                               | (24-01-2017) | St. Pauls college                  | Cooking without fire             | 3rd prize    |
| 9  | Jyothi R (3rd yr BCOM)        |              | VVN degree college                 | Group singing                    | 2nd prize    |
|    |                               | (19-01-2017) | VET first grade college            | Group singing                    | 1st prize    |
|    |                               | (24-01-2017) | St. Pauls college                  | Cooking without fire             | 1st prize    |
| 10 | Shwetha                       | 9/1/2016     | Sri Sharada Math                   | Inter college writng competation | Participated |

|    |          |              |  |                    |              |
|----|----------|--------------|--|--------------------|--------------|
|    |          | (06-08-2017) | Dr.Rajkumar Memorial National Level Open yoga Championship | Yoga               | 2nd prize    |
|    |          |              | NMKRV College  | Yoga               | 1st prize    |
| 11 | Anusha.A | 24-11-2017   | Tumkur university  | Paper presentation |              |
| 12 | Sagar.M  | 3/9/2017     | RajaRajeshwari College of Engineering                      | Cinemapedia        | Participated |
| 13 | Vishwa.M | 3/9/2017     | RajaRajeshwari College of Engineering                      | Cinemapedia        | Participated |

**b) In College Student Activities**

**SPARK CLUB 2016 – 2017  
COLLAGE ON E-COMMERCE**

|           |                 |
|-----------|-----------------|
|           |                 |
| I Prize   | HARI HRUDAYA    |
| II Prize  | MONISH KUMAR.D. |
| III Prize | PRATHAP.C.      |

**GROUP SEMINAR**

|           |  |
|-----------|--|
|           |  |
| I Prize   | KUSUMA SHREE.S., MEGHANA.G. SAGAR.M.   |
| II Prize  | SANWAR SINGH, GAGANA. L, MADHUSHREE.J. |
| III Prize | PRASANNA T, SOMASHEKAR.C, ARAVINDA.T.  |

| Product launch |                          |
|----------------|--------------------------|
| I Prize        | CHANDRA BABU.D. RAMYA.K. |
| II Prize       | HARSHITHA.K.B.           |
| III Prize      | KIRAN KUMAR.C.           |

| Mad Ads   |                   |
|-----------|-------------------|
| I Prize   | PUNITH A.S        |
| II Prize  | TEJASWINI.P.K.    |
| III Prize | ADITHYA M VASISTA |

**c) Other Activities held by Department**

| Sno | Date                      | Type of Activity      | Remarks   |
|-----|---------------------------|-----------------------|---|
| 1   | 15/06/2016                | Orientation program   | B.com HOD conducted Orientation program for I year B.com students to make them familiarize with B.com course. |
| 2   | 9/07/2016 –<br>16/07/2016 | Bridge course         | For I year B.com students a bridge course is conducted by department faculty Mrs.Hamsaveni & Mr. Ravi.N       |
| 3   | 22/07/2016                | Class Seminar         | Topic: Functions of RBI   |
| 4   | 25/07/2016                | COLLAGE ON E-COMMERCE |   |
| 5   | 16/09/2016                | Class seminar         | Topic: Formation of joint stock company   |
| 6   | 29/09/2016                | GROUP SEMINAR         |   |
| 7   | 28/12/2016 –<br>9/01/2017 | Bridge course         | For I year B.com students a bridge course is conducted by department faculty Mrs.Hamsaveni & Mr. Ravi.N       |
| 8   | 15/02/2017                | Class seminar         | Topic: The Audit of limited companies and others  |

|    |            |                |   |
|----|------------|----------------|---|
| 9  | 27/02/2017 | Product launch |   |
| 10 | 23/03/2017 | Mad Ads        |   |
| 11 | 27/03/2017 | Training       | Placement training to face interviews.      |
| 12 | 31/03/2017 | Class seminar  | Topic: Deduction under section 80 c to 80 U |

### 6. Results Highlight

#### 6<sup>th</sup> semester B.com 'A' section Results Analysis for the year MAY/JUNE – 2017 Examination

| SL NO   | SUBJECTS | NAME OF THE FACULTY | TOTAL NO STUDENTS | TOTAL NO OF PASSED | PASS % |
|---------|----------|---------------------|-------------------|--------------------|--------|
| 1       | BR       | Sowmya T K          | 84                | 84                 | 100%   |
| 2       | PPA      | Ravi.N              | 84                | 84                 | 100%   |
| 3       | IT       | Smt.Madhura         | 84                | 83                 | 99%    |
| 4       | MA       | Mr.Prasad B.G       | 84                | 84                 | 100%   |
| 5       | BT       | Sudha               | 84                | 84                 | 100%   |
| 6       | CM       | Suma                | 84                | 84                 | 100%   |
| 7       | VE       | Mrs.Avinash         | 84                | 84                 | 100%   |
| OVERALL |          |                     | 84                | 83                 | 99%    |

#### 6<sup>th</sup> semester B.com 'B' section Results Analysis for the year MAY/JUNE – 2017 Examination

| SL NO | SUBJECTS | NAME OF THE FACULTY | TOTAL NO STUDENTS | TOTAL NO OF PASSED | PASS % |
|-------|----------|---------------------|-------------------|--------------------|--------|
| 1     | BR       | Deepa               | 59                | 59                 | 100%   |
| 2     | PPA      | Sudha               | 59                | 58                 | 98%    |
| 3     | IT       | Smt.Madhura         | 59                | 59                 | 100%   |
| 4     | MA       | Mr.Prasad B.G       | 59                | 59                 | 100%   |

|             |      |             |     |     |      |
|-------------|------|-------------|-----|-----|------|
| 5           | SAPM | Poornima    | 59  | 58  | 98%  |
| 6           | CFP  | Suma        | 59  | 59  | 100% |
| 7           | VE   | Mrs.Avinash | 59  | 59  | 100% |
| OVERALL     |      |             | 59  | 57  | 97%  |
| TOTAL A & B |      |             | 143 | 140 | 98%  |

#### 7. Outstanding Achievements:

Best Outgoing students:

Topper:

#### 8. Vision 2020

- Aiming to achieve 100% result with good number of Distinctions
- Aiming to get Rank from University.
- Bringing out E-Journal Or Newsletter for the Department
- Encouraging students to do Value added course in addition to prescribed syllabus by university to improve personality development.

### Annual Report 2016-2017

#### Department of BBA

#### 1. VISION

**“To be the Department of Excellence by contributing for achieving proficiency in the field of Management by developing future professionals and entrepreneurs through continuous competency building”.**

#### MISSION

- Empowering students with all the knowledge and guidance that they need to become worthy management professionals.
- Learning through Doing.
- Providing for holistic and value based development of students which ultimately enhances their employability.
- Developing social consciousness among students.
- Enable holistic development of personality with a humane and global outlook

#### 3. STAFF ACHIEVEMENTS 2016-17

#### LINE 2016-MAY 2017

| No | NAME | Workshop/conference | Title | Date | Host college name |
|----|------|---------------------|-------|------|-------------------|
|----|------|---------------------|-------|------|-------------------|

|     |               |                       |   |                          |   |
|-----|---------------|-----------------------|---|--------------------------|---|
|     |               |                       |   |                          |   |
| 1.  | Anil Kumar C  |                       |   | 03-10-2016<br>04-10-2016 |   |
| 2.  | Anil Kumar C  |                       |   | 20-09-2016               | Vivekananda Degree College                          |
| 3.  | Divya D N     | FDP                   | Theory of Computation and Cryptography & Network Security | 11-01-2017               | Presidency College                                  |
| 4.  | Deepa K       | Workshop              | Benchmarking in Educational Institutions                  | 03-02-2017               | Sheshadripuram Institute of Commerce and Management |
| 5.  | Deepa K       | FDP                   | Goods and Service tax                                     | 10-02-2017               | VVN Degree College                                  |
| 6.  | Sudha S       | National Conference   | International Trade and Regional Integration              | 27-09-2016               | Adarsh Group of Institutions                        |
| 7.  | Suma S        | FDP                   | Goods and Service tax                                     | 10-02-2017               | VVN Degree College                                  |
| 8.  | Sudha S       | FDP                   | Goods and Service tax                                     | 10-02-2017               | VVN Degree College                                  |
| 9.  | Santhosha M S | National Conference   | Fitness through yoga at Secondary level children          | 20-01-2017<br>21-01-2017 | BMS College of Engineering                          |
| 10. | Santhosha M S | National Conference   | The role of Yoga on Secondary level school children       | 18-02-2017               | Sheshadripuram Academy of Business Studies          |
| 11. | Santhosha M S | National Seminar      | Importance of pranayama for healthy life                  | 23-09-2016               | Sheshadripuram College                              |
| 12. | Santhosha M S | International Seminar | Yoga and Stress Management                                | 21-02-2017               | Pazhassiraja College                                |

|     |                    |                       |  |                          |                              |
|-----|--------------------|-----------------------|--|--------------------------|------------------------------|
|     |                    |                       |  | 22-02-2017               |                              |
| 13. | Santhosha M S      | International Seminar | The effect of pranayama on psychological aspcts and performance ability of volley ball players | 21-02-2017<br>22-02-2018 | Pazhassiraja College         |
| 14. | Sowmya T K         | FDP                   | Goods and Service tax  | 10-02-2017               | VVN Degree College           |
| 15. | Dr. N. Usha Kumari |                       |  | 10-02-2017               | Adarsh Group of Institutions |
| 16. | Dr. N. Usha Kumari |                       |  | 03-10-2016<br>04-10-2016 |                              |
| 17. | Dr. N. Usha Kumari |                       |  | 20-09-2016               | Vivekananda Degree College   |

4. NUMBER OF STUDENTS: I Year BBA 35  
II Year BBA 22  
III Year BBA 27

5. STUDENTS ACTIVITIES AND ACHIEVEMENTS

Nikhila C K from Final Year BBA Participated Presented Paper at VVN Degree college.

Intercollegiate Fest winners 2016-17

| Si No | NAME                    | DATE       | COLLEGE                                   | EVENT       |
|-------|-------------------------|------------|---|-------------|
| 1.    | Divya M G(Final yr BBA) | 20-01-2017 | Seshadripuram academy of Business studies | Doubling    |
| 2.    | Kareena G(Final yr BBA) | 20-01-2017 | VVN degree college                        | Ice breaker |

|    |                                      |            |                         |             |
|----|--------------------------------------|------------|-------------------------|-------------|
| 3. | Manjunath Reddy (Final yr BBA)       | 20-01-2017 | VVN degree college      | Ice breaker |
| 4. | Hemanth R K (Final yr BBA)           | 20-01-2017 | VVN degree college      | Ice breaker |
| 5. | Devendar Y M(3 <sup>rd</sup> yr BBA) | 19-01-2017 | VET first grade college | Mr. Culrav  |
| 6. | Devendar Y M(3 <sup>rd</sup> yr BBA) | 20-01-2017 | VVN degree college      | Ice breaker |

### **In-college:**

### **Events conducted by SYNERGY Club 2016-17 Results of the Event**

| Date      | Event   | Winners   |
|-----------|---------|---|
| 25-1-2017 | Seminar | <p>I winners: Spoorthy, Harshitha, Darshan, Likith of 1<sup>st</sup> year BBA</p> <p>II winners: Pavanika, Ajey, Dinesh, Shivaranajni of 2<sup>nd</sup> year BBA</p> <p>III winners: 1) Darshan, Divya, Galimanjunath Reddy of 3<sup>rd</sup> year BBA</p> <p style="padding-left: 40px;">2) Manoj, Shwetha, Ramya, Puneeth, Pramoad of 2<sup>nd</sup> year BBA</p> |
| 2-2-2017  | Cart-It | <p>I winners: Darshan of 3<sup>rd</sup> year BBA</p> <p>II winners: kareena of 3<sup>rd</sup> year BBA</p> <p style="padding-left: 40px;">Santhsh of 3<sup>rd</sup> year BBA</p>  |

|           |               |   |
|-----------|---------------|---|
|           |               | <p>Spoorthy of 1<sup>st</sup> year BBA</p> <p>III winners: Harshitha, Dashan, Likith of 1<sup>st</sup> year BBA</p>   |
| 24-3-2017 | Extempore     | <p>I winners: Pavanika of 2<sup>nd</sup> year BBA</p> <p>II winners: Kareena of 3<sup>rd</sup> year BBA</p> <p>III winners: 1) Sharath of 1<sup>st</sup> year BBA<br/>2) Nikila of 3<sup>rd</sup> year BBA</p>                                      |
| 12-4-2017 | Add Challenge | <p>I winners: Spoorthi and likith of 1<sup>st</sup> year BBA</p> <p>II winners: Pavanika, Shivaranjani and shwetha kumara of 2<sup>nd</sup> year BBA</p> <p>III winners: Darshan, Kavya, Chandana, Tejaswini, Deepak of 1<sup>st</sup> year BBA</p> |

#### GROUP DISCUSSION AND CLASS SEMINARS CONDUCTED

| Sl No | Date       | Type of Activity       | Topic  | Class & Sec | No of the Student |
|-------|------------|------------------------|--|-------------|-------------------|
| 1.    | 8-08-2016  | Group Discussion       | Economic activities and types                      | 1st Sem BBA | 35                |
| 2.    | 15-08-2016 | Group Discussion       | Importance, Process of Communication in Business   | 3rd sem BBA | 22                |
| 3.    | 22-08-2016 | Presentation in groups | Employee welfare types Statutory and non-statutory | 5th sem BBA | 27                |
| 4.    | 26-08-2016 | Presentation in groups | Strategic human resources management               | 5th sem BBA | 27                |

|     |            |              |  |                     |     |    |
|-----|------------|--------------|--|---------------------|-----|----|
| 5.  | 29-08-2016 | Presentation | SHRM Global HRM , Training and maintaining international employees | 5th BBA             | sem | 27 |
| 6.  | 5-09-2016  | Presentation | International Staff selection process                              | 5th BBA             | sem | 27 |
| 7.  | 16-01-2017 | Presentation | Organisational Change  | 2nd BBA             | sem | 35 |
| 8.  | 23-01-2017 | Presentation | Online stock trading   | 4 <sup>th</sup> BBA | sem | 22 |
| 9.  | 31-01-2017 | Seminar      | Joint stock company  | 4th BBA             | sem | 22 |
| 10. | 03-02-2017 | Presentation | Role and Functions of an Entrepreneur                              | 6th BBA             | sem | 27 |
| 11. | 02-03-2017 | presentation | Wage and Incentives  | 6th BBA             | sem | 27 |

#### 6. GUEST LECTURES:

| Date                              | Name of the Organisation/ Resource Person  | Topic   | Students/ Beneficiaries  |
|-----------------------------------|--|---|--------------------------|
| 30th January to 2nd February 2017 | Pre-Placement Training Resource Person: Mr. Rajendra Kulkarni<br><br>CEO Xplore Consultancy services | <ul style="list-style-type: none"> <li>• <b>Activity-based learning on various modules of the Aptitude Test.</b></li> <li>• <b>Sessions on Personality Development,</b></li> <li>• <b>Etiquette,</b></li> <li>• <b>Attitude,</b></li> <li>• <b>Resume Writing,</b></li> <li>• <b>Group Discussion &amp; Personal Interviews.</b></li> <li>• <b>Post Employability Assessments.</b></li> </ul> | V Sem BBA<br>27 Students |

## 7. RESULTS HIGHLIGHTS

2016-17 Odd Semester-

| Title of the Programme | Total no. of students appeared | Distinction % | Division |      |        |         |
|------------------------|--------------------------------|---------------|----------|------|--------|---------|
|                        |                                |               | I %      | II % | Pass % | Overall |
| V Sem BBA              | 27                             | 14            | 8        | 2    | --     | 90%     |
| III Sem BBA            | 22                             | 18            | 2        | 2    | --     | 100%    |
| I Sem BBA              | 35                             | 20            | 9        | 3    | --     | 90%     |

2016-17 Even Semester-

| Title of the Programme | Total no. of students appeared | Distinction % | Division |      |        |         |
|------------------------|--------------------------------|---------------|----------|------|--------|---------|
|                        |                                |               | I %      | II % | Pass % | Overall |
| VI Sem BBA             | 27                             | 15            | 10       | 02   | --     | 100%    |
| IV Sem BBA             | 22                             | 10            | 05       | 3    | --     | 84%     |
| II Sem BBA             | 35                             | 20            | 4        | 2    | --     | 75%     |

Industrial visit Report 2016-17

## **INDUSTRIAL VISIT REPORT 2016-17**

**COCA COLA India Pvt Ltd**

**Bididi Industrial area**

**Date: 4<sup>th</sup> March 2017**

On 4th March 2017 Sri Krishna Degree College Department of BBA has

Conducted an industrial visit to **COCA COLA India Pvt Ltd**

This visit was for the awareness of the students on the production process of the company. The class was under the Guidance of Associate Prof. DEEPA K HOD BBA who coordinated with the management for the organization of this visit. The industrial visit started at 10:30 am on 4<sup>th</sup> March 2017.



*Coca-Cola* Hindustan Coca-Cola  
Beverages Pvt. Ltd.



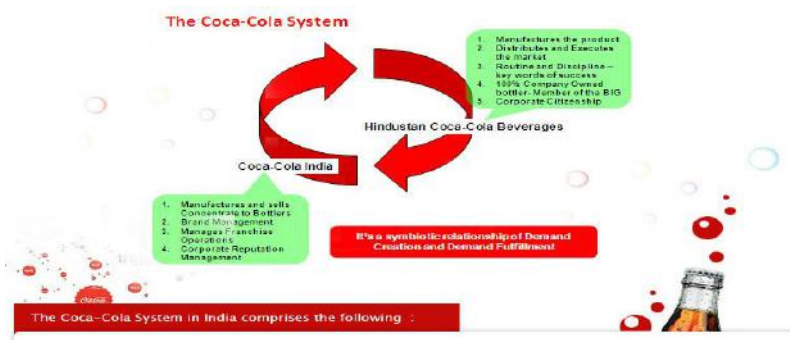
HCCBPL services the market through a number of strategically located manufacturing units spread across the length and breadth of the country.

The process of manufacture includes key components like extensive treatment of the raw water, preparation of the syrup, the container preparation process, filling, inspection, coding

and filling the bottles into cases.

The finished product is then dispatched to the warehouse before it departs on to its final destination – the consumer through a network of depots, distributors and retailers. The waste water is processed through an elaborate waste water processing system to ensure the output water conforms to the world class standards.

**HCCBPL** is the largest bottling partner of The Coca-Cola Company in India. It is a part of The Coca-Cola Company's Bottling Investments Group (BIG) and responsible for the manufacture, package, sale and distribution of beverages under the trademarks of The Coca-Cola Company.



- **Coca-Cola India Pvt. Ltd.** is a Wholly-Owned Subsidiary of The Coca-Cola Company, USA. While building the consumer franchise for The Coca-Cola Company trademarks, it also leads world class governance systems for the operations of all partners in bottling, suppliers, distributors and other stakeholders.
- **Hindustan Coca-Cola Beverages Pvt. Ltd.** - As part of the Bottling Investments Group of The Coca-Cola Company, HCCBPL has 24 bottling plants at strategic locations in various states spread across India. We cover approximately 65% of bottling operations for the Coca-Cola System in India.
- HCCBPL has an extensive distribution system spanning more than a million outlets operating with world class execution standards. The focus of the system is to develop strong customer value while delivering preferred choice of refreshment at an arm's length of desire to the consumer.

**HCCBPL's Product Portfolio has an extensive range to choose from :**

- **Sparkling Beverages** – Coca-Cola<sup>®</sup>, Diet Coke<sup>®</sup>, Thums Up<sup>®</sup>, Sprite<sup>®</sup>, Fanta<sup>®</sup>, Limca<sup>®</sup>, Kinley<sup>®</sup> Soda, Schweppes<sup>®</sup> Tonic Water.
- **Still Beverages** – Maaza<sup>®</sup>, Minute Maid<sup>®</sup> Pulpy Orange, Minute Maid<sup>®</sup> Nimbu Fresh, Minute Maid<sup>®</sup> 100% Juices (Apple, Grapes, Orange, Mixed Fruit), Minute Maid<sup>®</sup> range of fruit flavoured drinks.

- **Water** - Kinley<sup>®</sup>, Bonaqua<sup>®</sup>.

Hindustan Coca-Cola Beverages Pvt. Ltd. has focused on building world class operations based on principles of safety, profitability and solid governance to claim sustained growth.

## **INDUSTRIAL VISIT REPORT 2016-17**

**Feather lite office furnitures**

**Kumbalgodu Bangalore**

**Date: 4<sup>th</sup> March 2017**

On 4th March 2017 Sri Krishna Degree College Department of BBA has  
Conducted an industrial visit to **Feather lite office furniture.**

This visit was for the awareness of the students on the production process of the company. The class was under the Guidance of Associate Prof. DEEPA K HOD BBA who coordinated with the management for the organization of this visit. The industrial visit started at 10:30 am on 4<sup>th</sup> March 2017.



# Featherlite®

It was great to know that Featherlite is one of the leading furniture manufacturing organisation providing complete office furniture solutions for all segments of market through its strong base of direct and franchisee offices present across 54 locations in India. Featherlite's core expertise lies in manufacturing extremely innovative and cost effective customised office furniture such as modular work stations, chairs, partitions, desks conference tables educational, laboratory, retail furniture and fixtures .

It provides global clients with the best office solutions in India. Featherlite has fitted over 50 million square feet of office space with more than 4 million chairs and 750 thousand workstations. Our 8 acres of combined factory space has a production capacity of over 30,000 chairs and 8,000 workstations each month, resulting in over 10,000 satisfied customers that include Cognizant, Mercedes, Hindustan Unilever, Caterpillar and TCS. .





It is rightly said that “See and know” is better than “Read and learn” .We got real feel of company working after this visit. It will help us to understand subject matter clearly in future also.

## **Report Industrial visit at Goa Dairy**

### **Goa**

**Date: 26<sup>th</sup> August 2016**

On 26 th August 2016 Sri Krishna Degree College Department of BBA has conducted an industrial visit to Goa Dairy. This visit was for the awareness of the students on the production process of the company. The class was under the Guidance of Associate Prof. Kusuma G S HOD BBA and Associate Prof Deepa K Lecturer Department of Commerce and Management. who coordinated with the management for the

organization of this visit. The industrial visit started at 10:30 am on 26th August 2016.



Goa State Cooperative Milk Producers' Union "Goa Dairy" was established in the year 1984. A member owned Federal Body of 178 Rural Dairy Co-operative Societies spread all over the State of Goa, having 19100 farmer families as their members procuring presently on an average about 65000 liters of milk per day.

A Co-operative Institution, having modern Dairy Plant of 1,10,000 liters per day capacity, supplying 95,000 liters of milk per day to the urban/semi urban consumers through 440 Milk Booths and 850 full time Distribution Agencies.

A modern Cattle Feed Plant, manufacturing around 12,500 M. T. of HighProtein, Bypass Cattle Feed, Calf Ration & Pregnancy Ration per annum to cater to the nutritional requirements of milch animals of this State.

Apart from milk Procurement, Processing and Milk Product making like Shrikhand, Amrakhand, Paneer, Lassi, Flavored Milk, Curd & Pure Ghee, the Union is engaged in increasing milk production by providing Technical Input Services, which includes Veterinary Aid, Vaccination Programme, Artificial Insemination Services for Breeding and Fodder Development Activities. The union has also started Productivity Enhancement Programme and Clean Milk Programme for increase in milk production.



Fodder Seeds of good quality, Root Slips of Perennial Grasses are supplied to the farmers at the doorsteps, free of cost. So far, around 2,000 farmers have started cultivating fodder in their own plots. The approximate area under cultivation of Fodder is 550 hectares.

Women participation programmes such as WDCLP and organization of Self Help Groups are taken up by Union. So far, under the above programme, 8200 farmers have been given orientation of scientific dairy business and 800 farmers have been sent to Anand under Farmer Induction Programme.

Products:



## **Report Industrial visit at Goa Paints**

**Goa**

**Date: 26<sup>th</sup> August 2016**

On 26 th August 2016 Sri Krishna Degree College Department of BBA has conducted an industrial visit to Goa Paints. This visit was for the awareness of the

students on the production process of the company. The class was under the Guidance of Associate Prof. Kusuma G S HOD BBA and Associate Prof Deepa K Lecturer Department of Commerce and Management. who coordinated with the management for the organization of this visit. The industrial visit started at 2:30 PM on 26th August 2016.



Goa Paints & Allied Products Pvt. Ltd.  
A DEMPO Product. Trusted name for quality coatings since 1969

Goa Paints and Allied Products is a leading manufacturer. It is an ISO 9001:2008 certified firm. The company operates from its state-of-the-art plant at Kundaim, Goa having a capacity in excess of 200,000 litres per month. They ensure the highest quality and standards through a team of highly qualified and experienced paint technologists and a well-equipped laboratory consisting of latest analysis instruments. The company has a prestigious list of loyal customers like Indian Defense, Mazgoan Dock Limited, Goa Shipyard Limited, Seas Goa, Grasim India, Larsen & Toubro, Etc.

Goa Paints is dedicated to building a world where industry, humanity and environment co-exist in harmony, ensuring rust free, weather-proof, scratch-proof and long lasting surfaces and supplier of Marine and Industrial coatings.

Products:



It is rightly said that “See and know” is better than “Read and learn”. We got real feel of company working after this visit. It will help us to understand subject matter clearly in future also.

## **Industrial visit Report MANMUL**

### **MANMUL Mandya district**

**Date:6<sup>th</sup> April 2016**

**For 5<sup>th</sup>sem BBA**

On 06<sup>th</sup> April 2016 Sri Krishna Degree College Department of BBA has conducted an industrial visit to Manmul Mandya district. This visit was for the awareness of the students on the production process of the Dairy. The class was under the guidance of Prof S P Manohar Academic Director Associate Prof. Kusuma G.S HOD BBA who coordinated with the management for the organization of this visit.

The industrial visit started at 7:00 am on 6<sup>th</sup> April 2016



# The Mandya District Co-operative Milk

## Producers Society's Union Limited.



Mandya district co-operative milk union limited, registered in the year 1987 in the jurisdiction of Mandya District only it covered 7 Taluks, It is one of the leading milk unions in the state of Karnataka. It was registered during the year 1987, Before registration Mysore and Tumkur milk union to procure milk from Mandya district dairy co-operative societies. At the time of registration the union procurement of milk was 99000 liter per day through 410 dairy co-operative societies now the union is procuring 517779 liter per day through 1064 dairy co-operative societies.

In 1988 union started marketing about 5000 liters per day which gradually extended to about 15000 liters. There came a boon through the advent milk marketing in Bangalore city from 1993. As on Today milk sales about 2.20 lakhs liter per day.

The union undertook the work of organization of milk co-operative in 'AMUL Pattern' with the main objective of socio-economic reformation of the farmers in the rural areas through dairying as main subsidiary occupation.

The union has 1064 functioning dairy co-operative societies of which 425 are women societies. The union as established 242 women dairy co-operative societies under STEP program of government of India.

Mandya dairy production of Ghee, SMP (Skimmed Milk Powder), Good life milk, Peda, khova, Paneer, Masala majjige. They explained each and every process in the Dairy. It was a great experience for us.

Plan of Action:

- To start Annual E-Magazine
- Aiming to achieve 100% results with good number of Distinctions.
- To Conduct more number of workshops and seminar
- Short term internship for the students during semester vacation.



**Sri Krishna Degree College**  
**DEPARTMENT OF COMPUTER SCIENCE**  
**2016 - 2017**

**1. VISION & MISION**

**Vision**

To give quality individuals to the society as useful resource in nation building

**Mission:** Empowering Young Minds to the changing needs

**2. Faculty Profile**

| Slno. | Name                | Qualification   | YEARS OF EXPERIENCE |       |         |
|-------|---------------------|-----------------|---------------------|-------|---------|
|       |                     |                 | Present             | other | total   |
| 1.    | Mrs. Manjula Prasad | MCA, MTech, PhD | 7                   | 3     | 10      |
| 2.    | Mrs. Sushmitha R    | MSc, MPhil      | 7                   | 3     | 10      |
| 3.    | Mrs. Divya D N      | BE, Mtech       | Fresher             | -     | Fresher |

### 3. a) Staff Achievements/Contribution:

#### 1. Manjula Prasad:

- Presented a paper in National conference on Interacting with Holograms in Shree Chandraprabhu Jain College on 30 -09-2017.

#### 2. Sushmitha R

- Attended FDP on Application of 8085 Microprocessor and Research Prospects in Microcontroller in St. Claret College on 09th of August 2016.

#### 3. Divya D N

- Attended FDP on Theory of Computation & Cryptography & Network Security in Presidency College on 11th of Jan 2017.

-

#### 4. No. of Students: 64

#### 5. Student Activities:

##### a) Intercollegiate Activities

| Slno | Name of the student | Class  | College                            | Event         | Prize                 |
|------|---------------------|--------|------------------------------------|---------------|-----------------------|
| 1    | Lohith Kumar        | II BCA | Akhil Bharatiya vidyarthi parishad | Art making    | 1 <sup>st</sup> prize |
| 2    | Tarun N             | II BCA | St. Pauls college                  | Quiz          | 3 <sup>rd</sup> prize |
| 3    | Abhishek R          | II BCA | St. Pauls college                  | Quiz          | 3 <sup>rd</sup> prize |
| 4    | Rakshitha K R       | I BCA  | VET first grade college            | Group singing | 1 <sup>st</sup> prize |
| 5    | Meghana M           | I BCA  | VET first grade college            | Group singing | 1 <sup>st</sup> prize |
| 6    | Rakshitha K R       | I BCA  | VVN degree college                 | Group singing | 2 <sup>nd</sup> prize |
| 7    | Vinutha B           | I BCA  | VET first grade college            | Group singing | 1 <sup>st</sup> prize |

|    |              |        |                         |                   |                       |
|----|--------------|--------|-------------------------|-------------------|-----------------------|
| 8  | Pragna V     | I BCA  | VET first grade college | Group singing     | 1 <sup>st</sup> prize |
| 9  | Ashwini G    | I BCA  | St. Pauls college       | Best out of waste | 3 <sup>rd</sup> prize |
| 10 | Meghashree D | II BCA | St. Pauls college       | Best out of waste | 3 <sup>rd</sup> prize |
| 11 | Nandini      | II BCA | St. Pauls college       | Best out of waste | 3 <sup>rd</sup> prize |

## b) In College Student Activities

### SKIES TECH 2016 – 2017

| <b>Word Hunt</b>                                |  |
|---|--|
| Participants had to enjoy the event using brain |  |
| I Prize   | Prakruthi V, Sangeetha, Meghana, Hemanth Kumar, Pavan Kalyan |
| II Prize  | Roopashree, Nandini V, Himachalam K, Sridhara G              |
| III Prize                                       | Priyanka R, Meghashree D S, Navyashree P, Shubham Soni       |

| <b>Jumble Code</b>  |  |
|---|--|
| Participants had to enjoy the event using brain for solving skills. |  |
| I Prize   | Premalatha R, Archana S, Praveen Kumar S P             |
| II Prize  | Navyashree b, Ramya D, Anusha A, Mamatha H S           |
| III Prize   | Rajeshwari P , Puneth Kumar H S, Chethan R, Rakshith S |

| <b>Tech Chards</b>                                 |  |
|--|--|
| Participants had to guess the words in technology. |  |
| I Prize  | Pooja G K , Anitha S, Naganaveen kalyan s, Tarun N |
| II Prize   | Sadhana H V, Srikanth H J, Monica K                |
| III Prize  | Priyanka R, Meghashree d S, Navyashree P, YogithaH |

|            |
|------------|
| <b>JAM</b> |
|------------|

|  |  |
|--|--|
| Platform for the students to enhance Knowledge skills. |  |
| I Prize  | Prakruthi V, Mohammed Aamir, Vinutha B                 |
| II Prize   | Gowtham K, Abhishek R, Yogitha H                       |
| III Prize  | Tejaswini V , Roopashree S, Lohith Kumar N, Prathima k |

### c) Other Activities held by Department

| Sno | Date                    | Type of Activity    | Remarks   |
|-----|-------------------------|---------------------|---|
| 1   | 22 - 06 -16             | Orientation program | Computer Science Department HOD conducted Orientation program for I year BCA students to make them familiarize with BCA course.   |
| 2   | 27.06.2016 - 04.07.2016 | Bridge course       | For I year BCA students a bridge course is conducted by department faculty Mrs. Sushmitha R, Mrs. Divya D N   |
| 3   | 20 -09 -16              | MEMORY QUIZ         | This activity helps to improve the memory power of the students. This included 5 rounds out of which two rounds were related to computer science: jumbled words of parts of the computer and multiple choice questions on computer basics.                  |
| 4   | 30 -09- 2016            | GROUP DISCUSSION    | <b>Cyber Crime:</b> The topics on latest happenings in the field science & technology and their impact on us fall under this category. These could be topics related to Internet, Mobile Phones or any other latest developments that affect the mankind.   |
| 5   | 05-01-17                | GROUP DISCUSSION    | <b>Digital India:</b> The topics on latest happenings in the field science & technology and their impact on us fall under this category. These could be topics related to Internet, Mobile Phones or any other latest developments that affect the mankind. |
| 6   | 10 -01 -17              | Class Seminar       | Generations of Computers  |
| 7   | 20 -01 -2017            | Class Seminar       | Functionalities of operating system   |
| 8   | 30 -01-2017             | Class Seminar       | Case Study: for Banking Saving System   |
| 9   | 02- 02-17               | SEMINAR             | Disk scheduling – Protection and security   |

|    |            |               |                                     |
|----|------------|---------------|-------------------------------------|
| 10 | 7 – 2 -17  | Class Seminar | History of JAVA                     |
| 11 | 20 -2-17   | Seminar       | SOFTWARE TESTING                    |
| 12 | 01/03/2017 | Seminar       | Types of VIRUSES - PROTECTION       |
| 13 | 15/03/2017 | Seminar       | Architecture of 8085 Microprocessor |
| 14 | 20/03/2017 | Seminar       | Multiplexing and its types          |

## 6.Group Discussion and Class Seminars conducted

| Slno | Date       | Type of Activity     | Remarks   |
|------|------------|----------------------|---|
| 1    | 25 -07-16  | Quiz                 | The class was divided into six teams. Two students were made as organizer. Questions were shoot on the teams. Two teams were selected for semi-finals which had Rapid firing round. One team was winner                   |
| 2    | 30 – 07-16 | Coding & Debugging   | Each student was given two lengthy programs. It contained syntactic and compile errors. They had to debug all the errors in the given time. Maximum number of errors found out will be the winner.                        |
| 3    | 5 -8 -16   | COLLAGE              | Collage prepared from the paper cutting on the features of C++ like inheritance, abstract, class, object, polymorphism etc...   |
| 4    | 20-08-16   | KNOW THE HARDWARE    | As a part of orientation course, non-computer science students were brought into the lab. They were shown the anatomy of computer system and functioning of each part was explained.                                      |
| 5    | 01-8-16    | DESIGNING FLOWCHARTS | After the completion of Chapter 1: problem solving techniques using Algorithm and Flowcharts students were asked to write algorithms and flowcharts for new problems. This was the first evaluation test for the students |
| 6    | 3-09-2016  | HR – INTERVIEW       | SPEAKER AND LISTENER CONCEPT: Since the students were in final year, a warm feel of HR interview experience were given to the students by one to one sessions. Four groups of students with                               |

|    |              |         |   |
|----|--------------|---------|---|
|    |              |         | equal number and one student was paired with other with a set of HR round questions with a concept of: A good speaker must be a good listener also. |
| 7  | 20 -10 -2016 | Seminar | GRAPHICAL INPUT DEVICES   |
| 8  | 2-1-2017     | Seminar | MACROPROCESSOR  |
| 9  | 20 -2-2017   | SEMINAR | Normalization   |
| 10 | 10 -3-2017   | Quiz    | VB CONTROLS, DATABASE CONNECTIVITY  |

## 7. Results Highlight

### Distinction Holders BCA May/June-2016 - 23 students

#### Toppers of BCA - May/June, 2016 Examination

| sno | Name           | Class      | Percentage |
|-----|----------------|------------|------------|
| 1   | Chaithanya B L | VI SEM BCA | 85%        |
| 2   | Harika Raj     | VI SEM BCA | 89%        |
| 3   | Kiran P C      | VI SEM BCA | 86%        |
| 4   | Navyashree B   | IV SEM BCA | 88%        |
| 5   | Prakruthi C    | IV SEM BCA | 88%        |
| 6   | Meghashree D S | II SEM BCA | 87%        |
| 7   | Nandini V      | II SEM BCA | 87%        |
| 8   | Ramya S        | II SEM BCA | 82%        |

### Distinction Holders BCA Nov/Dec-2016 - 29 students

| sno | Name           | Class       | Percentage |
|-----|----------------|-------------|------------|
| 1   | Navyashree B   | V SEM BCA   | 88%        |
| 2   | Prakruthi C    | V SEM BCA   | 85%        |
| 3   | Meghashree D S | III SEM BCA | 87%        |
| 4   | Mohammed Aamir | III SEM BCA | 83%        |
| 5   | Nandini V      | III SEM BCA | 82%        |
| 6   | Ramya S        | III SEM BCA | 88%        |
| 7   | Monica K       | I SEM BCA   | 85%        |
| 8   | Vinutha B      | I SEM BCA   | 88%        |
| 9   | Yashashwini K  | I SEM BCA   | 81%        |

|    |           |           |     |
|----|-----------|-----------|-----|
| 10 | Yogitha H | I SEM BCA | 86% |
|----|-----------|-----------|-----|

### **8. Outstanding Achievements:**

- Harika Raj, Kiran P C, Prajwal N achieved **200/200** in **Project**

### **9. Vision 2020**

- **Aiming to achieve 100% result with good number of Distinctions**
- **Bringing out E-Newsletter for the Department**
- **Encouraging mini projects and short term internship for the students during semester vacation.**

## **Sri Krishna Degree College**

Bangalore – 85

### **Department of Physical Education**

#### **Annual report of sports activities for the academic year 2016-17**

The following students of our college have successfully won and have represented various sports and games at different tournaments level during the year 2016-2017.

#### **❖ Team Games 2016-17**

##### **➤ Cricket Team**

- Runner B.N.M Inter Collegiate Cricket Tournaments 2016 -17 Organized by B N M Fist Grade College at Channammanakere Ground III stage BSK Bangalore.
- Runner Inter collegiate Cricket Tournaments CEC Cup 2016 17 held at City College Cricket Ground Bangalore 2017.
- Participated Adarsha Group of Institutions intercollegiate cricket tournaments held at Thyagarajanagara stadium Bangalore.
- Participated in VET Fist Grade College Inter collegiate Cricket Tournament 2017 held at VET Cricket ground 5th stage Jayanagara Bangalore.
- Participated Bangalore University Inter collegiate Cricket Tournament (Men) competition 2016- 17 Organized by Department of Physical Education Bangalore University at DPE ground Bangalore.
- Participated PROSIX 2016 Inter collegiate cricket Competition organized by Apporva Institution of Management studies. Bangalore

### ➤ **Athletic Team**

- Represented Bangalore University Inter collegiate Annual Athletic Meet (Men & Women) competition 2016-17 Organized by Department of Physical Education Bangalore University at Kanteerava Stadium Bangalore.
- Represented 50 Students 10k and 5k Marathon Run of Light 2017 Organized by Phoenix Track and Field at Kitturu Ranichannamma stadium Jayanagara Bangalore

### ➤ **VOLLEY BALL**

- Represented Bangalore University Inter Collegiate Volley ball competition 2016- 17 Organized by Soundraya Institutions of Management Science College Bangalore.
- Participated BNM Inter Collegiate Volley ball competition 2016 17 Organized by BNM Fist Grade college at Vidyapeeta Ground Bangalore.

### ➤ **SHUTTLE BADMINTON**

- Represented Bangalore University Inter Collegiate Shuttle badminton competition 2016- 17 Organized by BGS Institutions of Management Science Chillaballapura District

### ➤ **THROW BALL**

- Represented Bangalore University Inter Collegiate Throw ball competition 2016- 17 Organized by Govt. RC College held at Race course road Bangalore.
- Represented Inter Collegiate Throw ball competition 2016 Organized by VVN College held at Basavanagudi Bangalore.
- Participated BNM Inter Collegiate Throw ball Tournament 2016 17 Organized by BNM Fist Grade college at Vidyapeeta Ground Bangalore.

### ➤ **Individual achievement**

- Represented JB MallaradhyaShield KSCA group I Division Vstate league Cricket Tournament - 2016 Manjunath B S (II BBA) held at KSCA ground Bangalore.
- Represented All India inter university selection for Tennis tournament 2016-17 Bangalore University organized by Department of Physical Education.

## **SRI KRISHNA DEGREE COLLEGE**

### **PLACEMENT CELL – ANNUAL REPORT 2016-17**

The Placement Cell started functioning with a very clear objective of ensuring a higher placement record and a better reach to the students of the college. To facilitate this objective, a 'Placement Awareness Programme' was conducted, under which, the Placement officer and Placement representatives visited each division of the B.Com ,BBA, BCA Classes give a short presentation on the Placement Cell and its planned activities for the current year, replete with a timeline. This ensured that the students were well informed about the placement activities of the college and their part in it.

The Placement Cell conducts the following main activities in the college:

The following Training Activities are also conducted:

Interview Skills Workshop conducted from 10<sup>th</sup> January 2017 to 17th January 2017

#### **A. Course Content**

- General Aptitude (With Quick Math)
- Body Language
- Logical Skills
- Interview Skills
- Grammer with fun
- Resume writing
- Art of Presentation
- Mock Group Discussion
- Team Management

Companies Conducted Campus Drive:

- \* Capgemini
- \* Orion Consultancies
- \* Garuda Maruthi
- \* Muthoot Finance
- \* Bangalore Education Centre

| SI No | Student Name      | Course | Company Name               |
|-------|-------------------|--------|----------------------------|
| 1     | Prakhyat Bhardwaj | B.Com. | IBM                        |
| 2     | Abhishek B P      | B.Com. | Accenture                  |
| 3     | Kareena           | B.B.A. | Infosys                    |
| 4     | Devendra          | B.B.A. | Infosys                    |
| 5     | Nikhila           | B.B.A. | Infosys                    |
| 6     | Darshan           | B.B.A. | Accenture                  |
| 7     | Manjunath Reddy   | B.B.A. | Nijacart                   |
| 8     | Hemanth           | B.B.A. | Nijacart                   |
| 9     | Uma Maheshwari    | B.Com. | Nijacart                   |
| 10    | Bindu             | B.Com. | Bangalore Education Centre |
| 11    | Kavya Bai         | B.Com. | Bangalore Education Centre |
| 12    | Navya             | B.Com. | Accenture                  |
| 13    | Goutham R         | B.Com. | Garuda Maruti              |
| 14    | Chethan S         | B.Com. | Garuda Maruti              |
| 15    | Harsha S          | B.Com. | Garuda Maruti              |
| 16    | Pramod B          | B.Com. | Garuda Maruti              |
| 17    | Vinod B           | B.Com. | Garuda Maruti              |
| 18    | Shruthi M T       | B.Com. | Garuda Maruti              |
| 19    | Uma Maheshwari S  | B.Com. | Garuda Maruti              |
| 20    | Yogesh S          | B.Com. | Garuda Maruti              |
| 21    | Ganesh V J        | B.Com. | Garuda Maruti              |
| 22    | Kavya Bai G       | B.Com. | Garuda Maruti              |
| 23    | Monica B S        | B.Com. | Garuda Maruti              |
| 24    | Govind Kumar D    | B.Com. | Garuda Maruti              |
| 25    | Shiva Shankar     | B.Com. | Garuda Maruti              |

|    |                   |        |               |
|----|-------------------|--------|---------------|
| 26 | Jayanth N Ural    | B.Com. | Garuda Maruti |
| 27 | Harsha S          | B.Com. | Garuda Maruti |
| 28 | Sushmitha H S Rao | B.Com. | Garuda Maruti |
| 29 | Kavitha N         | B.Com. | Garuda Maruti |
| 30 | Shivshankar       | B.Com  | Accenture     |

# SRI KRISHNA DEGREE COLLEGE

ITI Layout College, Bangalore

## CULTURAL REPORT 2016-2017

### Selection of Cultural Secretary:

Cultural committee conducted the election to select the Cultural Secretary and Cultural Representatives on 18/7/2016. Environment of election was created by setting up polling booths, and students voted by the secret ballot method. Mr. Mounish M of V sem B. Com was elected as Cultural Secretary, Mr. Kiran was elected as cultural co secretary. For girls Ms Chaitra B was elected as Cultural Secretary and Ms Vidya C elected as cultural co secretary. From BBA dept Mr. Devendra was elected as Cultural Secretary, Ms Bindu was cultural co secretary. From BCA Dept Mr Akshay KS and Ms Prakruthi V as Cultural Secretary and cultural co secretary. The cultural committee members were congratulated the team.

### Independence day 2016

The college school management has organised the independence day on 15/08/2016 in the open auditorium. The chief guest Mr S V T Gupta, sr advocate, president, Karnataka state freedom fighters organisation hoist the National flag in the programme.

### Fresher's Day and Inauguration of Cultural Activities:

Cultural activities for the academic year 2016-17 were started with the grand inauguration on 19/08/2016 along with welcoming the new entrants of the college for the academic year. Justice H N Nagamohan Das, former judge, high court of Karnataka chaired the function and charmed the students through her inspiring speech. Later she badged the Cultural Secretary, Cultural Co-ordinators and Student Representatives and all the students were given the oath of fulfilling their duties as cultural members with honesty and dedication.

To bring out the talents of the fresh entrants to the college, "Fresher's Day "was conducted. Our college students participated in the programme more enthusiastically. Participated in dance singing group dance, played drama etc.



Parents teachers meet



## Vivekananda jayanthotsava

### Cultural activities 2016-2017

The following cultural competins were conducted from 14/9/2016- 21/9/2016.

| Dates     | Events              | Rules  |
|-----------|---------------------|--|
| 14/9/2016 | Rangoli             | 2 in a group<br>Only dotted rangoli<br>Colours are to be brought by the students<br>Flowers salt cerels etc cannot be used<br>Rangoli with theme preferred                 |
| 15/9/2016 | Essay               | Are bundh/ strikes effective solutions to all the problems   |
| 16/9/2016 | Pot painting        | Solo event<br>Earthen pot to be brought by the participant<br>Any type of paints, decoration material are allowed<br>Time: 1 hour  |
| 19/9/2016 | Solo singing        | Bhavageethe, film hits   |
| 20/9/2016 | Lecture competition | Topics of their own choice<br>Solo event<br>Can use projectors, kg card board to explain<br>Ppts can be prepared   |
| 21/9/2016 | Vegetable carving   | Participants must bring their own vegetables, peelers, knives etc for carving<br>Plates trays cloth etc to be brought by them<br>Time: 1 hour<br>2 particiapants in a team |



**Ethnic day**



**Twins day competition**



**teacher twins**



**Solo dance competition**



**Group dance competition**



**Group dance competitions**

**Group dance competitions**



**Lecturers gather for Sticking the highest length of National Flag**



**Group dance competitions**



**New Year celebrations**



**Republic day jan 26**



**The college has celebrated teacher's day**

## **Entrepreneurs Day and Ganeshotsava**

To encourage the young entrepreneurs and to give more practical exposure to the students the Cultural Committee had conducted the “Entrepreneurs Day” on 5<sup>th</sup> of October, 2016. Students were allowed to put the stalls of their own, where they sold various eatables, stationery items and many games. The Rules for the Competition were as following:

- 3-5 members in a group based on the investment
- Each group should pay Rs. 200/- to book the stall.
- Innovative ideas should be used in the stall
- Prizes for the Best Stall Decoration, Best Seller and Best Entrepreneur will be awarded.

The winners of the Competition are:

**Best Stall Decoration**- 1<sup>st</sup> prize Kavyabai and group, 5<sup>th</sup> sem B.com

2<sup>nd</sup> prize – Prakruthi and group, 5<sup>th</sup> BCA

**Best Seller**- 1<sup>st</sup> prize Manoj and group, 1<sup>st</sup> Sem B.com

2<sup>nd</sup> prize – Abhilash and group, 1 BBA

**Best Entrepreneur**- 1<sup>st</sup> prize Ramya M and group, 3<sup>rd</sup> sem BBA

2<sup>nd</sup> prize – Ramya S and group, 3<sup>rd</sup> sem BCA

3<sup>rd</sup> prize- sushmitha and group 5<sup>th</sup> sem B.com

Sushma and group 5<sup>th</sup> sem B.com

### **Ganeshotsava:**

To make the students realise the importance of our festivals, we celebrated Ganeshotsava in our college on 5<sup>th</sup> October, 2016. A big Clay Ganesha Idol was brought and the Pooja was performed as per the rituals. Students arranged for everything and participated enthusiastically.



The college management has organised the cultural competitions for degree students from 20/2/2017, between 2.30 p.m. to 4.00 pm. The following are the event list.

| Dates     | Events            | Rules  |
|-----------|-------------------|--|
| 20/2/2017 | Collage           | 2 in a group<br>Participants should bring their own materials<br>Scissors or any kind of cutters are not allowed<br>Time: 1 hour |
| 21/2/2017 | Mehandi           | 2 participants in a team<br>Time: 1 hour<br>Materials should be brought by the participants                                      |
| 22/2/2017 | Best out of waste | 3 participants in a team<br>Time: 1 hour<br>No readymade models would be accepted<br>2 models per team                           |

|           |                        |   |
|-----------|------------------------|---|
|           |                        | Basic stationery and other things required for model should be brought by the participants  |
| 23/2/2017 | Dumb charades          | 4 members in a team<br><br>3 rounds: product name, personalities, film names  |
| 3/3/2017  | Solo and group singing | 8 to 10 members in a group<br><br>The dress and props should be brought by the students<br><br>Colours, fire, sprays, poppers etc should not be used on the stage.<br><br>Music must be previously given in the form of CD or pen drive<br><br>Time: 5-6 mins |
| 4/3/2017  | Cooking without fire   | Cannot use readymade foods<br><br>Things needed for presentations such as plates, trays, cloth etc to be brought by the participants<br><br>Time: 1 hour<br><br>2 participants  |

**Ethnic day:** The college management has organised ethnic day on 31/3/2017, the students came in traditional wear and participated more enthusiastically.

**K MAC- IT 2017-** The college management has organised State level competitions on 18/3/2017. Sri. L. A. Ravisubramanya, MLA, basavanagudi constituency, Bangalore chaired the programme as a chief guest. More than 200 students were participated in different events held in the campus.







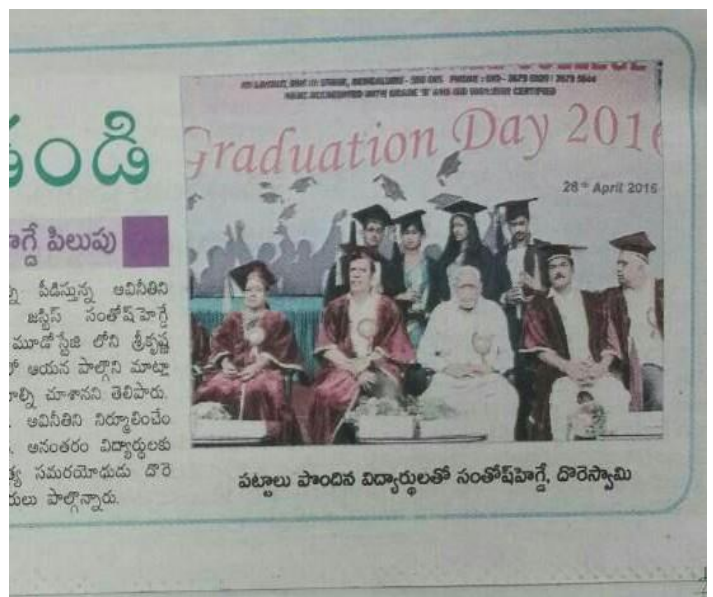
**ANNUAL DAY CELEBRATIONS:** The college management has organised college day programme on 15/4/2017, Saturday at 4:30 p.m, open auditorium. Dr. M. Shankar Reddy, registrar (evaluation) & professor, department of zoology, Bangalore university was chaired as chief guest, guest of Honour Dr. R Srinivas, NSS programme co coordinator and professor, department of physical education, Mr. Vijay Chandra, actor. Dr. M Rukmangada Naidu, M. A, Ph.D, Founder chairman SKIES presided the function.





## **GRADUATION DAY**

The college management has organised Graduation day on 24/4/2017, Monday at 4.00 p.m at open auditorium. Justice N. Kumar, former judge, high court of Karnataka chaired the programme as chief guest. Sri Arun Pujar, regional director, ministry of youth affairs and sports, Government of India was the guest of honour. Smt. Jalaja Naidu, vice chairman SKIES and Dr. M Rukmangada Naidu M. A, Ph.D, Founder chairman SKIES presided the function.





## SRI KRISHNA DEGREE COLLEGE

### INTER COLLEGE COMPETATION 2016-2017

| SL NO. |  | NAME                                    | DATE           | COLLEGE   | EVENT                   | PRIZE                 |
|--------|--|---|----------------|---|-------------------------|-----------------------|
| 1      |  | Divya M<br>G(Final yr<br>BBA)           |                | Seshadripuram<br>academy of<br>Business studies | Doubling                | 1 <sup>st</sup> prize |
|        |  |   |                | VVN degree<br>college                           | Ice breaker             | 2 <sup>nd</sup> prize |
| 2      |  | Kareena G                               |                | VVN degree<br>college                           | Ice breaker             | 2 <sup>nd</sup> prize |
|        |  |   |                |   |                         |                       |
| 3      |  | Manjunath<br>Reddy                      |                | VVN degree<br>college                           | Ice breaker             | 2 <sup>nd</sup> prize |
|        |  |   |                |   |                         |                       |
| 4      |  | Hemanth R K                             |                | VVN degree<br>college                           | Ice breaker             | 2 <sup>nd</sup> prize |
|        |  |   |                |   |                         |                       |
| 5      |  | Ranjitha (1 <sup>st</sup> yr<br>BCOM)   | 24-01-<br>2017 | St. Pauls college                               | Best out of<br>waste    | 3 <sup>rd</sup> prize |
| 6      |  | Lohith (2 <sup>nd</sup> yr<br>BCA)      |                | Akhil Bharatiya<br>vidyarthi<br>parishad        | Art making              | 1 <sup>st</sup> prize |
| 7      |  | Vaibhavi S(3 <sup>rd</sup><br>yr BCOM)  | 24-01-<br>2017 | St. Pauls college                               | Cooling<br>without fire | 1 <sup>st</sup> prize |
| 8      |  | Abhishek R(2 <sup>nd</sup><br>yr BCA)   | 24-01-<br>2017 | St. Pauls college                               | Quiz                    | 3 <sup>rd</sup> prize |
| 9      |  | Tarun N(2 <sup>nd</sup> yr<br>BCA)      | 24-01-<br>2017 | St. Pauls college                               | Quiz                    | 3 <sup>rd</sup> prize |
| 10     |  | Devendar Y<br>M(3 <sup>rd</sup> yr BBA) | 19-01-<br>2017 | VET first grade<br>college                      | Mr. Culrav              | 2 <sup>nd</sup> prize |
|        |  |   |                | VVN degree<br>college                           |                         |                       |
| 11     |  | Dhanushree(1 <sup>st</sup><br>yr BCOM)  | 19-01-<br>2017 | VET first grade<br>college                      | Group<br>singing        | 1 <sup>st</sup> prize |
|        |  |   |                | VVN degree<br>college                           | Group<br>singing        | 2 <sup>nd</sup> prize |

|    |  |                                       |              |  |                    |                       |
|----|--|---------------------------------------|--------------|--|--------------------|-----------------------|
| 12 |  | Rakshitha K R(1 <sup>st</sup> yr BCA) | 19-01-2017   | VET first grade college                  | Group singing      | 1 <sup>st</sup> prize |
|    |  |                                       |              | VVN degree college                       | Group singing      | 2 <sup>nd</sup> prize |
|    |  |                                       | (24-11-2017) | Tumkur university                        |                    |                       |
| 13 |  | Meghana (1 <sup>st</sup> yr BCA)      | 19-01-2017   | VET first grade college                  | Group singing      | 1 <sup>st</sup> prize |
| 14 |  | Vinutha.B (1 <sup>st</sup> yr BCA)    | 19-01-2017   | VET first grade college                  | Group singing      | 1 <sup>st</sup> prize |
|    |  |                                       | (05-07-2017) | Karnataka Science and Technology Academy | Workshop           | Participated          |
|    |  |                                       | (24-11-2017) | Tumkur university                        | Paper presentation |                       |
| 15 |  | Pragna (1 <sup>st</sup> yr BCA)       | (19-01-2017) | VET first grade college                  | Group singing      | 1 <sup>st</sup> prize |
| 16 |  | Ashwini G (1 <sup>st</sup> yr BCA)    | (24-01-2017) | St. Pauls college                        | Best out of waste  | 3 <sup>rd</sup> prize |
|    |  |                                       | (24-11-2017) | Tumkur university                        | Paper presentation |                       |
| 17 |  | Megha shree (2 <sup>nd</sup> yr BCA)  | (24-01-2017) | St. Pauls college                        | Best out of waste  | 3 <sup>rd</sup> prize |
| 18 |  | Nandini (2 <sup>nd</sup> yr BCA)      | (24-01-2017) | St. Pauls college                        | Best out of waste  | 3 <sup>rd</sup> prize |
| 19 |  | Bhavana U (1 <sup>st</sup> yr BCOM)   |              | VVN degree college                       | Group singing      | 2 <sup>nd</sup> prize |
|    |  |                                       |              | Bharat matha                             | Solo singing       | 2 <sup>nd</sup> prize |
|    |  |                                       | (19-01-2017) | VET first grade college                  | Group singing      | 1 <sup>st</sup> prize |
|    |  |                                       |              | Akhil Bharatiya Vidarthi Parishad        | Solo Singing       | 3 <sup>rd</sup> prize |
| 20 |  | Karthik M R (1 <sup>st</sup> yrBCOM)  |              | Bharat matha                             | Kannada Debate     | Consolation prize     |
|    |  |                                       |              | Shree Sharadha Vidyapeeta                | Kannada Debate     | 7 <sup>th</sup> prize |
|    |  |                                       | (09-03-2017) | RajaRajeshwari College of Engineering    | Cinemapedia        | Participated          |

|    |  |   |              |                                    |                      |                       |
|----|--|---|--------------|------------------------------------|----------------------|-----------------------|
| 21 |  | Varshini.K (2 <sup>nd</sup> yr BCOM)      |              | VVN degree college                 | Ikbana               | 1 <sup>st</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Rangoli              | 2 <sup>nd</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Mahendi              | 2 <sup>nd</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Cooking without fire | 3 <sup>rd</sup> prize |
|    |  |   | (24-01-2017) | Surana College                     | Inter college fest   | Participated          |
|    |  |   | (12-01-2016) | Surana college                     | Rangoli              | 2 <sup>nd</sup> prize |
|    |  |   |              | Akhil Bharatiya Vidyarthi Parishad | Art-work             | 1 <sup>st</sup> prize |
|    |  |   |              | C.B.Bhandari Jain College          | Mahendi              | 3 <sup>rd</sup> prize |
|    |  |   |              | C.B.Bhandari Jain College          | Personal Grooming    | 2 <sup>nd</sup> prize |
|    |  |   |              | Akhil Bharatiya                    | Participated         |                       |
|    |  |   |              | Vidyarthi Parishad                 | Mahendi              | 1 <sup>st</sup> prize |
| 22 |  | Chaitra B (3 <sup>rd</sup> yr BCOM)       | (24-01-2017) | St. Pauls college                  | Rangoli              | 2 <sup>nd</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Mahendi              | 2 <sup>nd</sup> prize |
|    |  |   | (19-01-2017) | VVN degree college                 | Group singing        | 2 <sup>nd</sup> prize |
|    |  |   | (19-01-2017) | VET first grade college            | Group singing        | 1 <sup>st</sup> prize |
| 23 |  | Bhuvaneshwari S (3 <sup>rd</sup> yr BCOM) | (19-01-2017) | VET first grade college            | Group singing        | 1 <sup>st</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Cooking without fire | 3 <sup>rd</sup> prize |
| 24 |  | Jyothi R (3 <sup>rd</sup> yr BCOM)        |              | VVN degree college                 | Group singing        | 2 <sup>nd</sup> prize |
|    |  |   | (19-01-2017) | VET first grade college            | Group singing        | 1 <sup>st</sup> prize |
|    |  |   | (24-01-2017) | St. Pauls college                  | Cooking without fire | 1 <sup>st</sup> prize |

|    |          |              |  |                                  |                       |
|----|----------|--------------|--|----------------------------------|-----------------------|
| 25 | Shwetha  | 1/9/2016     | Sri Sharada Math   | Inter college writng competation | Participated          |
|    |          | (06-08-2017) | Dr.Rajkumar Memorial National Level Open yoga Championship | Yoga                             | 2 <sup>nd</sup> prize |
|    |          |              | NMKRV College  | Yoga                             | 1 <sup>st</sup> prize |
| 26 | Anusha.A | 24-11-2017   | Tumkur university  | Paper presentation               |                       |
| 27 | Sagar.M  | 9/3/2017     | RajaRajeshwari College of Engineering                      | Cinemapedia                      | Participated          |
| 28 | Vishwa.M | 9/3/2017     | RajaRajeshwari College of Engineering                      | Cinemapedia                      | Participated          |

| SRI KRISHNA DEGREE COLLEGE          |               |              |                           |                |                       |
|-------------------------------------|---------------|--------------|---------------------------|----------------|-----------------------|
| INTER COLLEGE COMPETATION 2016-2017 |               |              |                           |                |                       |
| KANNADA                             |               |              |                           |                |                       |
| SL.NO                               | NAME          | DATE         | COLLEGE                   | EVENT          | PRIZE                 |
| 1                                   | Karthik M R   |              | Bharat matha              | Kannada Debate | Consolation prize     |
|                                     |               |              | Shree Sharadha Vidyapeeta | Kannada Debate | 7 <sup>th</sup> prize |
| 2                                   | Dhanushree    | 19-01-2017   | VET first grade college   | Group singing  | 1 <sup>st</sup> prize |
|                                     |               |              | VVN degree college        | Group singing  | 2 <sup>nd</sup> prize |
| 3                                   | Rakshitha K R | 19-01-2017   | VET first grade college   | Group singing  | 1 <sup>st</sup> prize |
|                                     |               |              | VVN degree college        | Group singing  | 2 <sup>nd</sup> prize |
| 4                                   | Meghana       | 19-01-2017   | VET first grade college   | Group singing  | 1 <sup>st</sup> prize |
| 5                                   | Vinutha.B     | 19-01-2017   | VET first grade college   | Group singing  | 1 <sup>st</sup> prize |
| 6                                   | Pragna        | (19-01-2017) | VET first grade college   | Group singing  | 1 <sup>st</sup> prize |

|    |               |              |                                     |               |                       |
|----|---------------|--------------|-------------------------------------|---------------|-----------------------|
| 7  | Bhavana.U     |              | VVN degree college                  | Group singing | 2 <sup>nd</sup> prize |
|    |               |              | Bharat matha                        | Solo singing  | 2 <sup>nd</sup> prize |
|    |               | (19-01-2017) | VET first grade college             | Group singing | 1 <sup>st</sup> prize |
|    |               |              | Akhil Bharatiya Vidyarathi Parishad | Solo Singing  | 3 <sup>rd</sup> prize |
| 8  | Chaithra.B    | (19-01-2017) | VVN degree college                  | Group singing | 2 <sup>nd</sup> prize |
|    |               | (19-01-2017) | VET first grade college             | Group singing | 1 <sup>st</sup> prize |
| 9  | Bhuvaneshwari | (19-01-2017) | VET first grade college             | Group singing | 1 <sup>st</sup> prize |
| 10 | Jyothi.R      |              | VVN degree college                  | Group singing | 2 <sup>nd</sup> prize |
|    |               | (19-01-2017) | VET first grade college             | Group singing | 1 <sup>st</sup> prize |



# SRI KRISHNA DEGREE COLLEGE


# 2(P) ITI LAYOUT, BSK 3<sup>rd</sup> stage Bangalore – 560085

(Affiliated Bengaluru University)

(Accredited By NAAC with “B” Grade & ISO Certified)



# NSS SPECIAL CAMP ACTIVITIES FOR THE YEAR 2016-17



**SPECIAL CAMP 2016-17**  
**SRI KRISHNA DEGREE COLLEGE**  
ITI LAYOUT, BSK 3<sup>rd</sup> STAGE, BANGALORE-560085.

Date: 18-05-2017 to 24-5-2017  
Camp Place: NSS Bhavan, Bangalore University


**Camp Theme:**  
"Youth for Science Scientific Attitude"

**Special Invites:**

|   |   |
|---|---|
| <b>Sri A.N. Poojar</b><br>Regional Director<br>NSS Regional Centre, Govt of INDA,<br>Bangalore                  | <b>Dr. Ganasath Shetty</b><br>State NSS Officer,<br>Ex. Officio Joint Secretary,<br>NSS cell, Youth Emp. & sports Dept.<br>Govt. of Karnataka, Bangalore. |
| <b>Camp Advisor:</b><br><b>Dr. R. Srinivas</b><br>NSS Programme Co-ordinator<br>Bangalore University, Bangalore | <b>Camp Director:</b><br><b>Prof. S.P. Manohar</b>  |

**Camp officer & NSS Programme officer:**  
**Dr. Poornima Jogi**  
Programme Officer  
Bangalore University

**Asst. Camp Officer: Senthosh**



**SRI KRISHNA DEGREE COLLEGE**  
ITI LAYOUT, BSK 3<sup>rd</sup> STAGE, BANGALORE-560085.

**VALIDICTORY OF NSS CAMP  
FOR THE ACADEMIC YEAR 2016-2017**

**Chief Guest**  
**Dr. R Srinivas**  
NSS Co-ordinator, Bangalore University, Bangalore

**Guest of Honour**  
**Prof. Saraswathi Kumbale**  
Principal

**Presided by**  
**DR. M Rukmangada Naidu, M.A., Ph.D**  
Founder Chairman, SKIES

All are cordially invited  
**DR. POORNIMA JOGI**  
NSS Programme Officer and NSS Volunteer.

Date: 24/1/2017  
Time: 10. A.m

Venue: NSS Bhavan,  
Bangalore University, Bangalore



**SRI KRISHNA DEGREE COLLEGE**  
ITI LAYOUT, BSK 3<sup>rd</sup> STAGE, BANGALORE-560085.

**INAUGURATION OF NSS CAMP  
FOR THE ACADEMIC YEAR 2016-2017**

**Chief Guest**  
**S.S. Naidu**  
Member of NCERT,  
Prof and Director school of social science Central University  
of Pondichery

**Guest of Honour**  
**Sri. Gadarin**  
CEO-ARCE

**Dr. R Srinivas**  
NSS Co-ordinator, Bangalore University, Bangalore

**Presided by**  
**DR. M Rukmangada Naidu, M.A., Ph.D**  
Founder Chairman, SKIES

All are cordially invited  
**DR. POORNIMA JOGI**  
NSS Programme Officer and NSS Volunteer.

Date: 18/1/2017  
Time: 4 p.m

Venue: NSS Bhavan,  
Bangalore University.

| NSS SPECIAL CAMPING PROGRAMME REPORT 2016-17 |  |  |
|--|--|--|
| 1  | Venue of the Camp  | Bangalore University, Bangalore  |
| 2  | Nature of the Accommodation  | NSS Bhavan   |
| 3  | Name of the Camp Officer (NSS Programme Officer )  | Dr. Poornima Jogi .S   |
| 4  | Name of the Camp Assistant   | Mr. Santhosh   |
| Details of Campers Attended                  |  |  |
|  | No of volunteers allocated by the university.  | 53   |
|  | No. of Additional Campers involved if any  | 2  |
| 5  | No. of campers attended  | 55   |
| 6  | Girls                      32  |  |
|  | Boys                        23   |  |
|  | No of teachers   | 2  |
|  | Women                    1   |  |
|  | Men                        1   |  |
|  | Total  | 55   |
|  | The date commencement and closure of the camp  | From 18-1-17 to 24-1-17  |
| 7  | Name and destination of the dignitaries who participated in the Inaugural and valedictory function of the camp | T.S. Naidu,<br>Member of NCERT,<br>Prof and Director school of social science Central University of Pondichery Group of Institutions<br><b>Sri. Gadarin</b><br>CEO-IRCE<br>Dr.Srinivas , Nss Programme Co-ordinator , Bangalore University Bangalore<br>Dr. M Rukmangada Naidu, Chairman,SKIES<br><b>Prof. Saraswathi Kumbaley</b><br><b>Principal</b> |
| 8  | The name of and designation of the Recourse person and topic of their lecture                                  | Prof.Anand.<br>TOPic:"Waste Management"  |





|    |  |  |
|----|--|--|
|    |  | <p>Mr. Vadiraj<br/> <b>Topic: "importance of youths for the society"</b><br/> Disha NGO<br/> <b>Topic : "Personality Development Ravikumar"</b><br/> <b>Topic: "Green- importance to Society"</b><br/> <b>Dr. Usha Kumari</b><br/> <b>"Jeevana kaushalya"</b><br/> <b>Dr. Shylaja</b><br/> <b>"Role of NSS in nation building"</b></p> |
| 10 | The Name and Designation of other who visited the camp   | <p>Prof.Saraswathi Kumbaley, Principal of Sri Krishna Degree College,<br/> Dr.Usha Prof Dept of Kannada<br/> Dr.Kavitha Venugopal Asst. Prof English<br/> Ms.Srikanta, lecturer in Commerce</p>  |
| 11 | Planning was any meeting of the local officers and the important officer and important persons of the villiage where camp was conducted/ held to discuss the projects of the camp give the details | <p>Dr.Srinivas , NssProgramme Co-ordinator , Bangalore University Bangalore</p>  |
| 12 | Project under taken : Give the details of the work done  | <p>Bio Park ,<br/> Cleanliness drive in the University.<br/> Plastic Collection on University<br/> Through various cultures activities<br/> Environment and Health Education<br/> Value Oriented Programmes plantation<br/> Awareness rally about Swachhathey nearby areas</p>   |
| 13 | Name any other Campaign  | <p>Campaign on free zone of plastic, jatha on focusing cleanliness with slogans and picking up plastics.</p>   |
| 14 | What is the Program Name of the cultural programme ? How was the participation of the Vounteers and local people   | <p>National Integration songs , folk dance, campers ,Environment protection songs and social awareness dramas etc, participation was good</p>  |



|    |   |  |
|----|---|--|
| 15 | Were any Symposia Group discussion ?If so what were the topics and how was the  | Importance of plastic free zones awareness   |
| 16 | Assessment :<br>a) Give the Approximate Value of the Physical executed proJect wise :85.000   | Bia-Park-60.000<br>Waste Disposal-10.000<br>Collection Plastics-50.000<br>Water drainage-15.000  |
| 17 | Expenditure<br>Amount of Expenditure actually incurred  | Rs.90,000  |
| 18 | Impact of the Camp :<br>What was the reaction of the local people towards the camp: give an assesment of the impact of this kind of the camp on the local people as well as the campers | Disciplined teams ,first time experience doing all their work on their own, Educative memorable , good platform to identity leadership and talents, there life style, co-operation with others and local peoples was very much appreciated our campers and camp. |

## NSS SPECIAL CAMP 2016-17

### INUAGURAL FUNCTION



# SHRAMADHANA



Watering Plants in bio park    Clearing the Grass



PREPARING AND  
PLACING NATURAL  
TREE GUARD  
WE GOT APPRECIATION



Clearing the Plastic



Clearing the Grass



## Plastic Free Area



## Guest Lecture



## Aerobic Clas







**SRI KRISHNA DEGREE COLLEGE**  
# 2(P) ITI LAYOUT, BSK 3<sup>rd</sup> stage Bangalore – 560085  
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**CONFERENCE REPORT ON 2016-17**

**International Conference 2016**

On

“Innovation Management in the Knowledge- Driven Economy

&

A National Level Conference on Dasa Sahithya- Chintana- Manthana – An IQAC Initiative.”

Fifth International Conference was conducted on 31<sup>st</sup> March 2016 at Sri Krishna Degree College. Formal Inauguration of the conference was inaugurated by the Chief Guests Sri Ravisubramanya, M.L.A Basavanagudi Constituency, guests of honour Vidya Vachaspati Dr. Aralu Mallige Parthasarathi, smt. Jalajakshamma, vice chairman, SKIES, Presented by Dr. M Rukmangada Naidu, Founder Chairman, SKIES, Bangalore.



## The Institution Management with Chief Guest Aralu Mallige Parthasarathi



The Keynote address was delivered by Dr. Aralu Mallige Parthasarathi, PUBLISHER OF Haridasa Literature, Lecturer, Thinker and a good Orator Bengaluru for the title of our fifth international conference on “Innovation Management in the Knowledge- Driven Economy & A National Level Conference on Dasa Sahithya- Chintana- Manthana – An IQAC Initiative”. His Keynote address was on AI which focused on the evolutionary trends in the knowledge economy.

The presidential address was given by Dr. M Rukmangada Naidu, Founder Chairman, SKIES, Bangalore, who guided us to do more international conferences and to participate and present papers in this occasion.

Various college professors, research scholars and students of various universities and colleges from all over Karnataka, Kerala, Tamil Nadu and other states and outside India were also participated and presented papers on the topic



“Innovation Management in the Knowledge- Driven Economy & A National Level Conference on Dasa Sahithya- Chintana- Manthana – An IQAC Initiative”.

Technical Sessions 1 – Track 1 which was resourced by Prof.M. Ramanjaneyulu Chairperson Department of Economics, Jnanabharathi, Bangalore Unversity, Bangalore with the Moderator Prof.Kusuma G.S , HOD Dept of BBA, SKDC.



Track 2 resource person was Dr. M Muninarayanappa, Professor, Department of Commerce, Bangalore University, Bangalore with the Moderator Dr. Manjula Prasad, HOD, Dept of Computer Science, SKDC.



Technical Sessions 2 – Track 3 which was resourced by Dr.Shobha Rani .H Bengaluru with the Moderator Prof.Hamsaveni D, HOD Dept of Commerce, SKDC.



Track 4 the resource person was Dr. Meera.N, Asst. Professor, Department of Commerce & Management, Surana College, Bangalore with the Moderator Prof. Poornima Jogi, Conference Convener, SKDC.



Valediction session was started at 4.30pm by the Chief Guest Dr. R. Srinivas, Professor, University College of Physical Education & NSS Coordinator and the Guest of Honor Dr. B Sumitra, Director, Kannada Adhyayana Kendra, Bangalore University, Bangalore. Conference books were released on the topic “Innovation Management in the Knowledge- Driven Economy - An IQAC Initiative” bearing ISSN: 978-93-5258-833-6. Totally 50 papers were presented. Books and certificates were given to the paper presenters





BCA STUDENT SEMINAR on Capital Markets awareness program on 16<sup>th</sup> July 2016 by

