

Department of BBA Report on Participative Learning 2020-21

Department of BBA

Participative Learning

1. Presentations by students:

SRI KRISHNA DEGREE COLLEGE			
DEPARTMENT OF BBA			
I SEM BBAPPT DETAILS 2020-21			
Si No	Date	Name of Student	Topic
1. 1.	12/01/21	Akash Naik.K	Concepts of Marketing,
2.	12/01/21	Akash.R	Functions of Marketing
3.	12/01/21	Akshaya.P	Recent trends in Marketing -E-business, Tele-marketing, M-Business, Green Marketing,
4.	12/01/21	Amrutha M(Hin)	,. Relationship Marketing, Concept Marketing,
5.	12/01/21	Amrutha N	Approaches to Marketing
6.	12/01/21	Arjun K	Digital Marketing, social media marketing and E-tailing
7.	12/01/21	Ashok.G(Hin)	Micro Environment
8.	12/01/21	Balu.B	Macro Environment
9.	12/01/21	C.Lithish	Bases of Market Segmentation,
10.	12/01/21	Chaithra.D	Consumer Behavior-Factors influencing Consumer Behavior
11.	12/01/21	Chaitra.P	Elements of Marketing Mix (Four P's
12.	12/01/21	Chandhana M	Pricing – Objectives, Factors influencing Pricing Policy, Methods of Pricing;
13.	12/01/21	Chethan.G	Types of Marketing Channels
14.	12/01/21	Dhanush.V(Hin)	Promotion – Meaning and Significance of Promotion, Personal Selling and Advertising
15.	12/01/21	Divya.M	difference between goods and services
16.	12/01/21	E.Alekhy	features of services, seven P's of services marketing (concepts only).
17.	12/01/21	Harshitha.A(Hin)	Physical Distribution–Meaning, Factors affecting
18.	12/01/21	Jayanth	Meaning and Significance of Promotion, Personal Selling and Advertising

Department of Management

2. Presentations by students:

SRI KRISHNA DEGREE COLLEGE			
DEPARTMENT OF BBA			
V SEM BBA PPT DETAILS 2020-21			
Si No	Date	Name of Student	Topic
1. 1.	13/01/2021	Vishwas Srinivas	– Definition of Contract, Essentials of a Valid Contract (all essentials need to be explained in great detail)
2.	13/01/2021	Ajay R	Sale of Goods Act 1930 – Definition of Contract of Sale, Essentials of Contract of Sale
3.	13/01/2021	Ajith B	Rights to Information Act 2005 – Objectives of RTI Act, Scope, Suo Motu Disclosure, Methods of seeking Information, Eligibility to obtain Information from Authorities under the Act.
4.	13/01/2021	Vamshi Krishna	Information Technology Act 2000 – Objectives & Features of Information Technology Act 2000.
5.	13/01/2021	Ajith B	Information Technology Act 2000 – Objectives & Features of Information Technology Act 2000. Provisions - Digital & Electronic Signature, Offences and Penalties. Introduction to Cyber Crimes.
6.	13/01/2021	Tushara	The Competition Act 2002 – Objectives, Features and Components of Competition Act, CCI, CAT, Offences and Penalties under Competition Act.
7.	13/01/2021	Pallavi	Consumer Protection Act 1986 – Definitions of the terms: Consumer, Consumer Dispute, Defect, Deficiency, Unfair Trade Practices and Services,
8.	13/01/2021	Sree Vaishnavi	Consumer Protection Act 1986 – Definitions of the terms: Consumer, Consumer Dispute, Defect, Deficiency, Unfair Trade Practices and Services, Consumer Protection Act, Consumer Redressal Agencies – District Forum, State Commission, National Commission
9.	13/01/2021	Veena	WTO patent rules – Indian Patent Act, 1970 – Meaning and Scope of Intellectual Property Rights (IPR), Procedure to get Patent for Inventions

			and Non-Inventions
10.	13/01/2021	Harish Babu	FEMA ACT 1999 – Objectives of FEMA, Definition of important terms: Authorized Dealer. Currency, Foreign Currency, Foreign Exchange
11.	13/01/2021	Neetu	Environment Protection Act 1986 – Objectives of the Act, Definitions of important terms: Environment, Environment Pollutant, Environment Pollution, Hazardous Substance and Occupier,
12.	13/01/2021	Poornima	Classification of Contract,
13.	13/01/2021	Vijayalakshmi	Breach of Contract and Remedies for Breach of Contract.
14.	13/01/2021	Harish R	, Conditions and Warranties, Rights and Duties of the Buyer, Rights of Unpaid Seller.
15.	13/01/2021	Vaishnavi J	Provisions - Digital & Electronic Signature, Offences and Penalties. Introduction to Cyber Crimes.
16.	13/01/2021	Ragavendra	Powers of Central Government to protect Environment in India
17.	13/01/2021	Ramya	, Foreign Security, Directorate of Enforcement, Salient features of FEMA, Offences and Penalties
19.	13/01/2021	Gunashekar	Consumer Protection Act, Consumer Redressal Agencies – District Forum, State Commission, National Commission

Pics of Presentation:



3. Case Study Analysis

BUSINESS SKILL DEVELOPMENT COURSE (BSDC)*CASE STUDY ANALYSIS

Objectives:

- To develop thinking and analytical skills
- To develop managerial skills

1. Case Study Analysis Record Book should be prepared by the student during the third semester.
2. Five cases relating to subjects studied in the first three semesters have to be analyzed and recorded in the Case Study Analysis Record Book.
3. Students submit Record Book 15 days before the completion of the third semester for which the marks shall be awarded by the BBA Department of the college.

Marks Allocation:

100 marks for Case Study Analysis Record Book for FIVE cases analyzed by the students (5 X 20 =100 marks) 15 X 5 = 75 for case study analysis report, 5 X 5 = 25 for presentation and Viva-Voce examination

Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of examiners and identified by the College.

These marks should be sent to BCU along with IA marks at the end of the third semester.

Following cases are analyzed:

Case study: 1

Swaraj is running an office furniture showroom. Most of his clients are businessmen and they prefer to buy goods on credit. Keeping this in mind, he has given the power to the sales manager, Mr. Bhardwaj, to offer a credit period of only 20 days, while negotiating a deal with a buyer. On a specific day, Mr. Bhardwaj finds that if he can offer a credit period of 30 days as an exception to a prospective buyer, he is likely to finalise a highly profitable deal for the business. So Mr. Bhardwaj requests Swaraj to grant him additional authority for offering a credit period of 30 days in the interest of the business. But Swaraj refuses to extend his authority and as a result, the deal is not finalized.

In context of the above case:

1. Can Mr. Bhardwaj be held responsible for loss of the deal? Why or why not?

Give a suitable reason in support of your answer.

2. Also, explain the related principle.

Case study: 2

Flipkart is an e-commerce company founded in the year 2007 by Sachin Bansal and Binny Bansal. The company is registered in Singapore, but has its headquarters in Bangaluru, India. The company seeks to increase traffic (more clicks on their products) and boost sales and revenue through integration of Mobile Apps, Display, Pay Per Click and Search Engine Optimization. In order to dispel the fear of people related to shopping online, Flipkart was the first company to implement the popular 'Cash on Delivery' facility. All the products sold by the company under a particular category may have different return/replacement period. Flipkart allows multiple payment options such as cash on delivery, credit or debit card transactions, net banking, e-gift voucher and card swipe on delivery. The company operates both ways when an order is received. The products for which it holds inventory are dispatched by it directly. For the products they do not store in inventory, they just send the order received by them to the supplier who ships it. The company plans to spend about ? 75 crores on e- Commerce advertising in the year 2016. Flipkart reserves the right to terminate your membership and/or refuse to provide you with access to the website if it is brought to Flipkart's notice or if it is discovered that you are under the age of 18 years. This is because as per the Indian Contract Act, 1872, the minors, un-discharged insolvents, etc. are not eligible to use the website.

In context of the above case, identify and explain the different types of plans being used by Flipkart by quoting lines from the paragraph.

Case study 3

Anjana chemicals is looking for qualified and talented people to apply for vacant jobs in the organisation. With the passage of time the organisation has learned a lot with its experience. It knows when it goes for final selection of candidates, it will have to design different tests. They want to test the employees on the basis of their learning and decision making ability. The company wants to ensure proper testing of the recruited candidates. After this the candidates will be judged on the basis of in-depth formal conversation. After the selection the candidates are placed and trained. Employees have to be trained on the equipment they will be using but this training will take place away from the workplace.

1. Which type of recruitment should the company depend upon?
2. Which type of test should be conducted done by the organisation to suit their need?
3. Which stage in the selection process is highlighted after the written test?
4. What type of training is given to the candidates?

Pics of Casestudy analysis record book and Viva voce exam:



Bengaluru, Karnataka, India

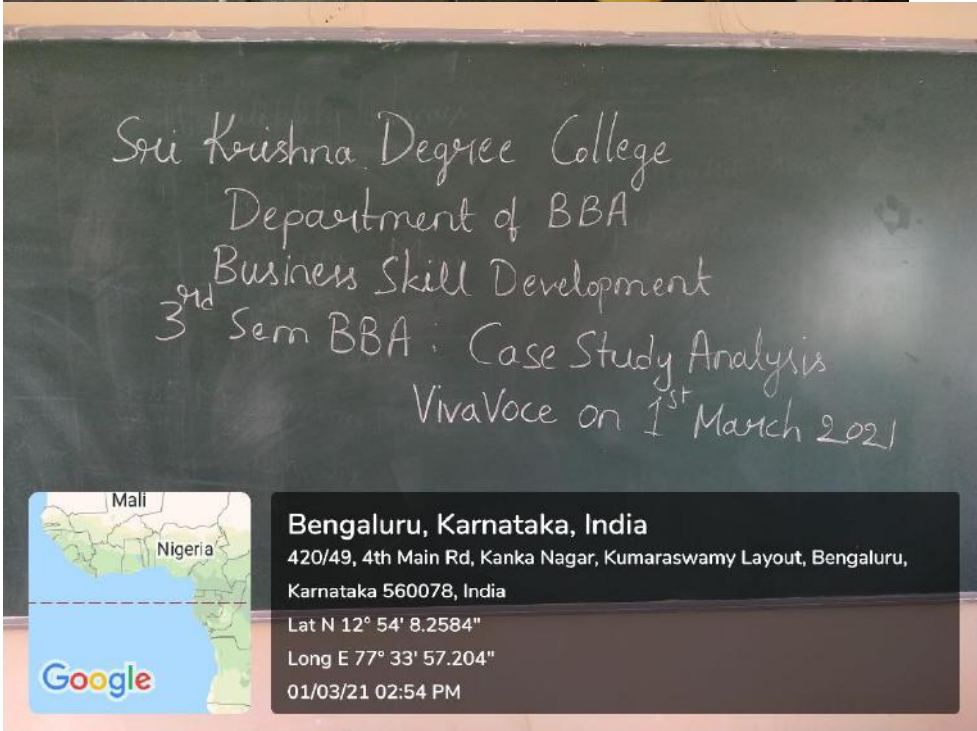
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Karnataka 560078, India

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Sri Krishna Degree College
Department of BBA
Business Skill Development
3rd Sem BBA : Case Study Analysis
VivaVoce on 1st March 2021



Bengaluru, Karnataka, India

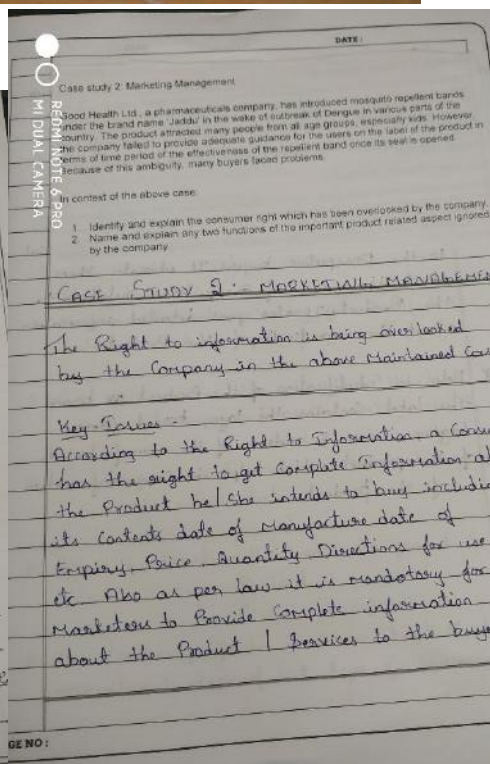
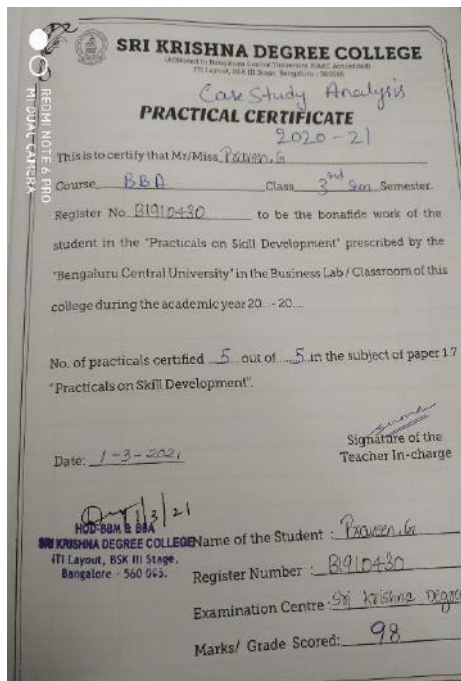
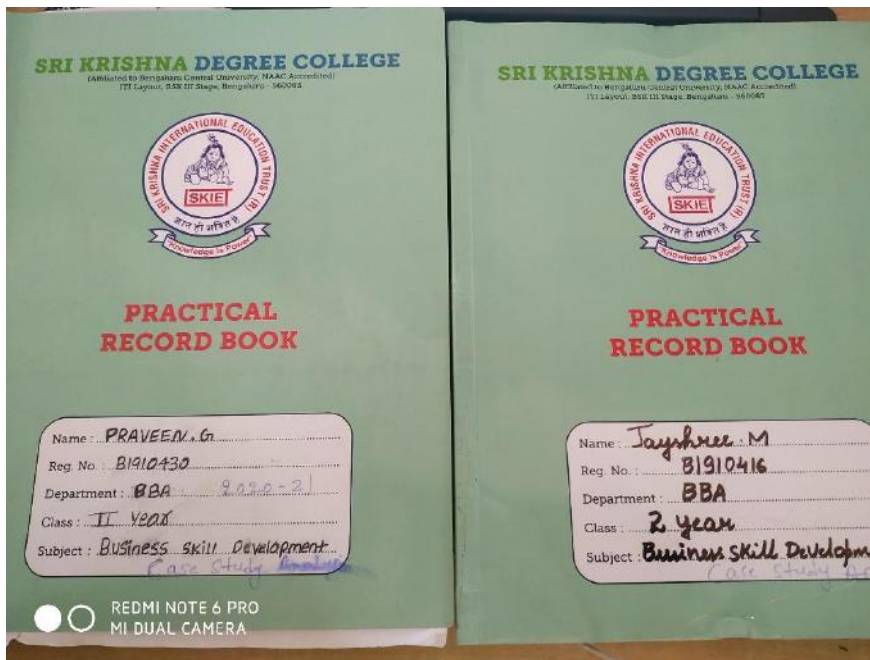
420/49, 4th Main Rd, Kanka Nagar, Kumaraswamy Layout, Bengaluru,

Karnataka 560078, India

Lat N 12° 54' 8.2584"

Long E 77° 33' 57.204"

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DATE: _____

Case study 4

Swaraj is running an office furniture showroom. Most of his clients are businessmen who prefer to buy goods on credit. Keeping this in mind, he has given the power to his manager, Mr. Bhardwaj, to offer a credit period of only 20 days, while negotiating with a buyer. On a specific day, Mr. Bhardwaj finds that if he can offer a credit period of 30 days to a prospective buyer, he is likely to finalise a highly profitable deal for the business. So Mr. Bhardwaj requests Swaraj to grant him additional authority for offering a credit period of 30 days in the interest of the business. But Swaraj refuses to extend authority and as a result, the deal is not finalized.

1. Can Mr. Bhardwaj be held responsible for loss of the deal? Why or why not? Give a suitable reason in support of your answer.

2. Also, explain the related principle.

About the Case:-

1) Swaraj is running an office furniture showroom. Most of his clients are businessmen.

2) He has given the power to the sales manager, Mr. Bhardwaj, to offer a credit period of only 20 days.

3) Mr. Bhardwaj finds that if he can offer a credit period of 30 days, as an expectation of a buyer, he is likely to finalise a highly profitable deal for the business.

4) Mr. Bhardwaj requests Swaraj to grant additional authority.

SRI KRISHNA DEGREE COLLEGE
Approved by Bangalore Central University, BAC Accredited
 77 Layout, BSK III Stage, Bangalore - 560 085

Case Study Analysis
PRACTICAL CERTIFICATE
 2020-21

This is to certify that Mr/Miss Jayashree R
 Course BBA Class III and Semester III
 Register No. B1910416 to be the bonafide work of the student in the "Practicals on Skill Development" prescribed by the "Bengaluru Central University" in the Business Lab / Classroom of this college during the academic year 2020-2021.

No. of practicals certified 5 out of 5 in the subject of paper 17 "Practicals on Skill Development".

Date: 01/03/2021

M. N. U.
 Signature of the Teacher In-charge

01/03/2021
 HOD, BBA & BBA
 SRI KRISHNA DEGREE COLLEGE
 77 Layout, BSK III Stage, Bangalore - 560 085

Name of the Student: Jayashree R
 Register Number: B1910416
 Examination Centre: Sri Krishna Degree Col
 Marks/ Grade Scored: 97

Dr. N. Usha Kumari
PRINCIPAL
SRI KRISHNA DEGREE COLLEGE
 #2 (P), ITI Layout, BSK 3rd Stage,
 BANGALORE - 560 085.

Department of BCA Report on Participative Learning 2020-21

Other Activities held by Department

Sno	Date	Type of Activity	Remarks
1	22-06-20	Orientation program	Computer Science Department HOD conducted Orientation program for I year BCA students to make them familiarize with BCA course.
2	15.06.2020 - 23.06.2020	Bridge course	For I year BCA students a bridge course is conducted by department faculty Mrs. Sushmitha R, Nandeesh P B
3	16 -09 -20	JAVASCRIPT and CSS	The class was divided into six teams. Two students were made as organizer. Questions were shoot on the teams. Two teams were selected for semi-finals which had Rapid firing round. One team was winner
4	19 -08- 2020	IT TALK ON Java	In group of two, students came out with the talk on OOPs concept. They discussed on real time usage, advantages and disadvantages of the various concepts of OOPs
5	13-07-2020	Class Seminar	Functionalities of operating system
6	27 -08 -2020	Class Seminar	Various scheduling techniques of Process
7	15 -09 -2020	Class Seminar	File Management-Boot
8	01 -10-2020	Class Seminar	Disk scheduling – Protection and security
9	21- 07-2020	SEMINAR	Disk scheduling – Protection and security
10	25 – 8 -2020	Class Seminar	History of JAVA
11	29 -9-2020	Seminar	Packages advantages
12	05/01/202	Seminar	K-map
13	15/02/2021	Seminar	Architecture of 8085 Microprocessor
14	20/03/2021	Seminar	Multiplexing and its types
15	25/03/2021	Seminar	Files

16	13/02/2021	Sudoku	Playing with numbers – customized activity including topics from syllabus
17	12/03/2021	Problem Mania	Each student was given 5 problems to solve. Student solving all the problems correctly in shortest time was awarded
18	26/03/2021	Webinar	“Create your Start up Website “– students had to design website containing 5-6 webpage on their start-up
19	10/01/2021	Seminar	Macro processor
20	20/02/2021	Seminar	Sorting techniques

6.Group Discussion and Class Seminars conducted

Slno	Date	Type of Activity	Remarks
1	25 -07-2020	Quiz	The class was divided into six teams. Two students were made as organizer. Questions were shoot on the teams. Two teams were selected for semi-finals which had Rapid firing round. One team was winner
2	30 – 07-2020	Coding & Debugging	Each student was given two lengthy programs. It contained syntactic and compile errors. They had to debug all the errors in the given time. Maximum 20 number of errors found out will be the winner.
3	5 -8 -20	COLLAGE	Collage prepared from the paper cutting on the features of C++ like inheritance, abstract, class, object, polymorphism etc...
4	20-08-20	KNOW THE HARDWARE	As a part of orientation course, non-computer science students were brought into the lab. They were shown the anatomy of computer system and functioning of each part was explained.
5	01-8-20	DESIGNING FLOWCHARTS	After the completion of Chapter 1: problem solving techniques using Algorithm and Flowcharts students were asked to write algorithms and flowcharts

			for new problems. This was the first evaluation test for the students
6	3-09-2020	HR – INTERVIEW	SPEAKER AND LISTENER CONCEPT: Since the students were in final year, a warm feel of HR interview experience were given to the students by one to one sessions. Four groups of students with equal number and one student was paired with other with a setof HR round questions with a concept of: A good speaker must be a good listener also.
7	20 -10 -2020	Seminar	GRAPHICAL INPUT DEVICES
8	2-1-2021	Seminar	MACROPROCESSOR
9	20 -2-2021	SEMINAR	Normalization
10	10 -3-2021	Quiz	VB CONTROLS, DATABASE CONNECTIVITY

SRI KRISHNA DEGREE COLLEGE

ITI LAYOUT BSK III STAGE BANGALORE -85

DEPARTMENT OF B.COM REPORT ON PARTICIPATIVE LEARNING 2020 -21

V SEM III B.COM DETAILS 2020 -21

PRESENTATION BY STUDENTS

Sl.No.	DATE	STUDENT NAME	REGISTER NO.	TOPICS
1	13.1.21	A S SIRISH	C1812201	RESIDENTIAL STATUS
2	13.1.21	AKSHAYKUMAR	C1812203	INCIDENCE OF TAX
3	13.1.21	ANUSHA U	C1812205	ALLOWANCE
4	13.1.21	AROGYAMERY	C1812207	PERQUISITIES
5	13.1.21	BABAR G	C1812209	OPERATING COSTING
6	13.1.21	BHARANI B	C1812211	PROCESS COSTING
7	13.1.21	BHARATHI S	C1812214	CONTRACT COSTING
8	13.1.21	BRUNDA H	C1812216	WOMEN ENTERPRENURE
9	13.1.21	CHAITHRA N	C1812218	QUALITIES OF SUCCESSFUL ENTERPRENURE
10	13.1.21	CHANDAN C	C1812220	FINANCIAL ASSISTANCE

11	13.1.21	CHETHANKUMAR M	C1812223	LEAVE SALARY,PENSION
12	13.1.21	CHIRANJEEVI C	C1812224	FINANCIAL INSTITUTIONS IN INDIA
13	13.1.21	DEEPASHREE K	C1812225	RATIO ANALYSIS
14	13.1.21	DEVENDRA D	C1812226	COMMON SIZE STATEMENT
15	13.1.21	DEVI PRASAD K	C1812227	COMPARATIVE STATEMENT
16	13.1.21	DHEERAJ J MAIYA	C1812228	CAPITAL GAINS
17	13.1.21	DILIP M	C1812229	SET -OFF OF LOSSES
18	13.1.21	DIVYA M	C1812230	INCOME FROM OTHER SOURCES
19	13.1.21	G DURGA RAO	C1812231	DEDUCTIONS
20	13.1.21	Girish M	C1812233	FUND FLOW STATEMENT.

SRI KRISHNA DEGREE COLLEGE

ITI LAYOUT BSK III STAGE BANGALORE -85

DEPARTMENT OF B.COM REPORT ON PARTICIPATIVE LEARNING 2020 -21

III SEM II B.COM DETAILS 2020 -21

PRESENTATION BY STUDENTS

Sl.No.	DATE	STUDENT NAME	REGISTER NO.	TOPICS
1	13.1.21	ABHINANDANGOWD A H K	C1912202	SELF AWARENESS
2	13.1.21	ABHISHEK H R	C1912203	BENEFITS OF UNDERSTANDING SELF
3	13.1.21	AISHWARYA G GANAPA	C1912205	FACTORS AFFECTING CAPITAL STRUCTURE
4	13.1.21	AKASH H	C1912208	ETHNGICAL ISSUES IN MARKETING
5	13.1.21	AMRUTHA M	C1912209	CODE OF ETHICS IN FINANCE PROFESSION
6	13.1.21	ANJITH A	C1912212	FACTORS INFLUNCING BUSINESS ETHICS
7	13.1.21	ANUSHREE C	C1912213	ETHICS IN DOCTORS AND LAWYERS
8	13.1.21	ASHA R	C1912216	KARMAYOGA
9	13.1.21	BALAJI S	C1912219	COMPONENTS OF CORPORATE CULTURE

10	13.1.21	BHARATHRAJU T	C1912220	TYPES OF ETHICS
11	13.1.21	BHOOMIKA S	C1912221	COPORRATE CRIME
12	13.1.21	BIRESH G ASANGI	C1912222	FACTORS INFLUNCING DIVIDEND POLICY
13	13.1.21	CHARAN S	C1912224	EXCESS AND SHORTAGE WORKING CAPITAL
14	13.1.21	DARSHAN H M	C1912228	UNDERWRITING OF SHARES
15	13.1.21	DARSHINI H	C1912230	VALUATION OF SHARES
16	13.1.21	DEEPAK S	C1912231	VALUATION OF GOODWILL
17	13.1.21	DEEPAK G	C1912232	PROFIT AND WEALTH MAXIMIZATION
18	13.1.21	DEEPAK K S	C1912234	FACTORS INFLUNCING WORKING CAPITAL
19	13.1.21	ESHA N	C1912237	COPORATE GOVERNANCE
20	13.1.21	GEETHASHREE S S	C1912239	FACTORS INFLUNCING EMPLOYEES HAPPINESS AND PRODUCITIVITY

DEPARTMENT OF B.COM REPORT ON PARTICIPATIVE LEARNING 2020 -21**I SEM I B.COM DETAILS 2020 -21****PRESENTATION BY STUDENTS**

Sl.No.	DATE	STUDENT NAME	REGISTER NO.	TOPICS
1	12.1.21	AASHISH RAO A	C2012201	RELATIONSHIP BETWEEN BANKER AND COUSTOMER
2	12.1.21	ABHISHEK M	C2012202	RESPONSIBILITIES OF BANKER
3	12.1.21	ABHISHEK R	C2012203	TYPES OF CHEQUES
4	12.1.21	ADITHYA G	C2012204	TYPES OF BANKS
5	12.1.21	AJEY MONISH S N	C2012205	BANKING INNOVATIONS
6	12.1.21	AKSHATHA K	C2012206	CONCEPT OF MARKETING
7	12.1.21	AKSHATHA N	C2012207	FACTORS AFFECTING MARKETING
8	12.1.21	AKSHAY S	C2012208	TRENDS IN MARKETING
9	12.1.21	AKSHITHA I	C2012209	MARKETING MIX
10	12.1.21	AMISHA NAYANA MURTHY	C2012210	TPES OF MARKET

11	12.1.21	AMRUTHA V S	C2012211	CONSUMER BEHAVIOUR
12	12.1.21	AMUDHA V	C2012212	DISTRUBUTION CHANNEL
13	12.1.21	ANANTH L	C2012213	DIGITAL MARKETING
14	12.1.21	ANIL KUMAR B	C2012214	MARKETING OF SERVICES
15	12.1.21	ANKUSH P	C2012216	GROWTH OF SERVICE SECTOR IN INDIA
16	12.1.21	ANUSHA P	C2012217	CHALLENGES OF SERVICE MARKETING
17	12.1.21	ARSHITHA N D	C2012218	NUMBER SYSTEM
18	12.1.21	ARUMUGAM D	C2012219	OPERATIONS OF MARTICES
19	12.1.21	ARUN KUMAR M	C2012220	LAW OF LOGARITHMS
20	12.1.21	ASHIKA R	C2012221	APPLICATION OF LOG TABEL FOR SIMPLIFICATION